

WHU's Accreditations



EQUIS (since 1998)

The European accreditation EQUIS (European Quality Improvement System) is awarded to institutions of higher education worldwide characterized by outstanding quality across all fields. EQUIS focuses on ensuring equal balance between superlative academic quality and practical application as well as establishing an effective learning environment. Given its all-encompassing approach, the EQUIS accreditation is highly challenging. WHU was the first German higher education institution to receive this accreditation in 1998.

During the most recent re-accreditation proceedings in 2014, WHU was praised for its large and well-developed network of international partners, its excellent student body, engaged faculty, consistently growing research output, and not least the quality of its programs.



AACSB (since 2010)

AACSB (Association to Advance Collegiate Schools of Business) is one of the most well-known accreditations for business schools around the world. The association from the US is characterized by its long history, extensive network, and peer-learning ethos. AACSB's focus centers around the three principles of "Engagement", "Innovation", and "Impact". Resulting from this accreditation process, WHU has integrated the "Assurance of Learning" (AoL) tool into its existing program development process.

Apart from the WHU's international outlook, during their most recent visit in 2015, the peer reviewer team highlighted the interlinkage of scholarship and practical experience, pronounced "Entrepreneurial Mindset" of all WHU members, and the Career Center's successful work.



FIBAA (since 2012)

WHU was one of the first German higher education institutions given the ability to internally (re-)accredit its own degree programs and confer these with the seal of the German Accreditation Council upon successful assessment. This institutional accreditation acknowledges that WHU's quality management system is capable of ensuring high standards for all of its degree programs thereby meeting strict national and international standards.

WHU's most recent successful institutional re-accreditation in 2018 was carried out by FIBAA (Foundation for International Business Administration Accreditation) as with its initial accreditation. In awarding this re-accreditation, the peer reviewer team emphasized that internationality at WHU is actively lived and apparent in daily life. Furthermore, they made note of WHU's well-developed and established quality management system which ensured high quality across all areas of the school.