

Fact Sheet

(September 2019)

WHU is a private, state-accredited business school based in Düsseldorf and Vallendar. Founded in 1984, WHU is now one of the most renowned German business schools with an exceptional national and international reputation. WHU stands for „Excellence in Management Education“ and pursues this goal in three core areas: Academic Programs, Research, and Executive Education & Corporate Connections.

Quality, internationalization, and practical relevance are our principal guidelines in all areas. National and international

ranking results prove the high quality.

WHU offers top-level academic programs in general management: a Bachelor program, a Master in Entrepreneurship, a Master in Finance, a Master in Management program, a Customized Master in Management and Entrepreneurship, a Full-Time MBA, a Part-Time MBA and an Executive MBA, customized company programs, open enrollment programs and the possibility to pursue a doctoral degree and the German „Habilitation“.

Faculty and Staff

As of September 2019 if not stated otherwise

Full Professors:	40
Assistant Professors:	11
Adjunct Professors:	2
Honorary Professors:	16
External Lecturers:	65
Non-Academic Staff:	194

Faculty Groups

Economics, Entrepreneurship and Innovation, Finance and Accounting, Marketing and Sales, Supply Chain Management, Management

Founders and Benefactors of WHU

(financial year 2017/2018): 100
and many more friends and supporters

Budget

(financial year 2017/2018): 41,2 Mio. €

Executive Committee

Dean Professor Dr. Markus Rudolf
Deputy Dean Professor Dr. Jürgen Weigand
Associate Dean Professor Dr. Christian Andres
Associate Dean Professor Dr. Michael Frenkel
Associate Dean Professor Dr. Serden Ozcan
Head of Administration Peter Christ

Milestones

- 1984 WHU is founded as a private business school at university level
- 1993 WHU receives a generous donation to its endowment by Professor Otto Beisheim
- 1997 WHU and the Kellogg School of Management (Evanston, Illinois) establish a joint EMBA Program
- 1998 WHU is the first German business school achieving the EQUIS accreditation
- 2001 WHU joins the German Research Foundation as the only private business school
- 2005 WHU launches the Bachelor and Master of Science program; start of the Full-Time MBA Program

Enrolled Students and Participants

As of September 2019 if not stated otherwise

Bachelor in International Business Administration Program (BSc):	680
Master in Management Program (MSc):	199
Master in Finance Program (MSc):	86
Master in Entrepreneurship (MSc):	32
Customized Master in Management and Entrepreneurship (MSc):	32
Full-Time MBA Program:	121
Part-Time MBA Program:	151
Kellogg-WHU Executive MBA Program:	104
Doctoral Program:	264
Students in total:	1,669
Participants Executive Education (2018/2019):	1,241
Participants European Programs (including Summer Programs):	330
Exchange students:	241

In Praxi e.V. – WHU Alumni Association

Approximately 4,100 members in 65 countries

Accreditations

EQUIS, AACSB, FIBAA System Accreditation

International Network

205 partner schools worldwide

Locations

Vallendar, Düsseldorf

- 2010 Start of the Part-Time MBA Program in Düsseldorf
WHU is the fourth German Business School to be accredited by AACSB
- 2012 WHU achieves the FIBAA System Accreditation
WHU opens its second campus in Düsseldorf
- 2013 Master in Finance Program is launched
- 2016 WHU introduces a second intake in September in the Full-Time MBA Program
- 2017 Start of the Master in Entrepreneurship Program
- 2019 Customized Master in Management and Entrepreneurship Program is launched

Zahlen und Fakten

(September 2019)



Otto Beisheim School of Management

Die WHU ist eine private, staatlich anerkannte Hochschule im Universitätsrang mit Sitz in Düsseldorf und Vallendar. Sie wurde 1984 gegründet und genießt heute sowohl national wie international hohes Ansehen. Die WHU steht für Excellence in Management Education und stellt sich diesem Anspruch in Lehre, Forschung und Praxis. Qualität, Internationalität und Praxisbezug bilden die Leitlinien in allen Berei-

chen. Die WHU bietet international orientierte Studiengänge der Betriebswirtschaftslehre an: ein Bachelor Programm, ein Master in Entrepreneurship, ein Master in Finance, ein Master in Management Programm, ein Customized Master in Management and Entrepreneurship, einen Full-Time-, einen Part-Time- und einen Executive MBA, ein Doktorandenprogramm sowie firmenspezifische und offene Weiterbildungsprogramme.

Fakultät und Verwaltung

Stand September 2019, falls nicht anders vermerkt

Professoren:	40
Juniorprofessoren:	11
Adjunct Professors:	2
Honorarprofessoren:	16
Externe Dozenten:	65
Nicht-Wissenschaftliche Mitarbeiter:	194

Faculty Groups

Economics, Entrepreneurship and Innovation, Finance and Accounting, Marketing and Sales, Supply Chain Management, Management

Stifter und Förderer der WHU

(Geschäftsjahr 2017/2018): 100
sowie viele weitere Freunde und Unterstützer

Budget

(Geschäftsjahr 2017/2018): 41,2 Mio. €

Hochschulleitung

Rektor Prof. Dr. Markus Rudolf
Stellvertretender Rektor Prof. Dr. Jürgen Weigand
Prorektor Prof. Dr. Christian Andres
Prorektor Prof. Dr. Michael Frenkel
Prorektor Prof. Dr. Serden Ozcan
Kanzler Peter Christ

Meilensteine

- 1984 Gründung der WHU als private Hochschule im Universitätsrang
- 1993 Großzügige Zustiftung von Professor Otto Beisheim in das Stiftungskapital der WHU
- 1997 Die Kellogg School of Management (Evanston, Illinois) und die WHU starten ein gemeinsames Executive MBA Programm
- 1998 Die WHU bekommt als erste deutsche Hochschule die EQUIS-Akkreditierung verliehen
- 2001 Die WHU wird als einzige private Hochschule Mitglied der Deutschen Forschungsgemeinschaft
- 2005 Umstellung auf Bachelor- und Master of Science-Programme, Start des Full-Time MBA Programms

Studierende und Teilnehmer

Stand September 2019, falls nicht anders vermerkt

Bachelor in Internationaler BWL/Management Programm (BSc):	680
Master in Management Programm (MSc):	199
Master in Finance Programm (MSc):	86
Master in Entrepreneurship (MSc):	32
Customized Master in Management and Entrepreneurship (MSc):	32
Full-Time MBA Programm:	121
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Kellogg-WHU Executive MBA Programm:	104
Promotionsprogramm:	264
Anzahl Studierende gesamt:	1,669
Teilnehmer Executive Education (2018/2019):	1,241
Teilnehmer European Programs (inklusive Summer Programs):	330
Austauschstudierende:	241

In Praxi e.V. – WHU Alumni Association

etwa 4.100 Mitglieder in 65 Ländern

Akkreditierungen

EQUIS, AACSB, FIBAA Systemakkreditierung

Internationales Netzwerk

205 Partnerhochschulen weltweit

Standorte

Vallendar, Düsseldorf

- 2010 Start des Part-Time MBA-Programms in Düsseldorf
Die WHU wird als vierte deutsche Hochschule AACSB akkreditiert
- 2012 Die WHU erlangt die FIBAA Systemakkreditierung
Eröffnung des WHU Campus Düsseldorf
- 2013 Initiierung des Master in Finance Programms
- 2016 Einführung eines zweiten Full-Time MBA Programmstarts im September
- 2017 Start des Master in Entrepreneurship Programms
- 2019 Initiierung des Master in Customized Master in Management and Entrepreneurship Programms