Lutz Johanning holds the Chair of Empirical Capital Market Research at the WHU – Otto Beisheim School of Management in Vallendar, Germany since 2007. Professor Johanning’s research interests are in the areas empirical capital market research, best execution, cost and risk transparency, as well as psychology and economics.

Besides his part-time employments at WHU, he is head of research at the asset management firm, Source For Alpha AG, and responsible for business development at the B2B Financing as a Service platform credX.

Lutz Johanning is member of the supervisory board of XTP AG, the Exchange Council of Eurex Deutschland as well as the advisory boards of the Verband unabhängiger Vermögensverwalter e.V. (VuV), Deutscher Derivate Verband (DDV), European Finance Forum (EFF), and Frankfurt Institute of Risk Management and Regulation (FIRM).

From 2015 until 2020 he was a member of the Consultative Expert Group, which advices the European Securities and Markets Authority (ESMA), European Banking Authority (EBA), and European Insurance and Occupational Pensions Authority (EIOPA) within the realization of the regulations of the Packaged Retail- and Insurance-based Investment Products (PRIIPs).