General Call for Papers

Controlling & Management Review, Germany’s leading practitioners' journal on controlling and management accounting, is kindly asking for expert submissions on any topics related to controlling and management accounting, such as Accounting & Reporting, Information & Technology, Controllers & Managers, or Corporate Management. Submissions may, for example, focus on status quo, future outlook, specific applications, case studies, research and practical implications, current and future challenges, new perspectives, the changes in the professional roles of management accountants and controllers, etc.

You are a professional or academic with a unique point of view on the topic? We look forward to your insights!

Submission Rules

Articles must be submitted via Email to cmr@whu.edu
Please send the following in separate files:
• Your article using our template (Word)
• Your illustrations in editable formats (ppt or xls)
• A portrait photo of each author in print quality (min. 300 dpi)

Please decide if you would like to write a short article of about 6,000 characters incl. blanks or if you prefer the full length of 8,000 to 15,000 characters incl. blanks. Language of your article should be English, unless: If you are a native German speaker, please submit your article in German.
You will find more information regarding the length and content of the additional text fields (abstract, core theme, summary, recommendations for action, methods) in the format template. After submission, articles will be reviewed and may be edited to meet our requirements. We reserve the right to reject articles that do not meet our standards. Please do not hesitate to contact us if you have any questions.
Full guidelines for authors can be found on our website at www.whu-on-controlling.com/cmr or can be downloaded directly here.

What we would like you to do
• Write easy-to-read business-relevant articles on a related topic, including advice, solutions and qualified opinions
• Choose a topic with relevance for management accounting & control
• Reference appropriately any external material
• Include practical examples and graphics that add insight

What we do not want you to do
• Write an advertisement or sales pitch. Please let your article speak for itself!
• Write assuming a large extent of preexisting in-depth knowledge
• Use complex mathematics unless absolutely essential for your message
• Include unreferenced copyright material for which you do not own the intellectual property rights (including images)
About Controlling & Management Review

With Controlling and Management Review, editors Professor Utz Schäffer and Professor Jürgen Weber have bridged the gap between science and corporate practice. It is the most cited journal for controlling and management in German-speaking regions and provides a platform for a lively exchange of ideas within the controlling community. Eight issues are published each year by the publishing house, Springer Gabler Verlag. These are available to subscribers and also via the online portals SpringerProfessional and SpringerLink.

Readers include board members, senior financial managers, and controllers in companies of all sizes. At the same time, WHU Controlling & Management Review is aimed at academics wanting to present their research in a more goal-oriented and practice-based manner. The editors are supported by two advisory boards: an Executive Advisory Board and an Academic Advisory Board.

The Executive Advisory Board: Mark Frese, CFO of Hapag-Lloyd AG, Dr. Bernhard Günther, CFO of Innogy SE, Guido Kerkhoff, formerly CEO of thyssenkrupp AG, Carsten Knobel, CEO of Henkel AG & Co. KGaA, and Dr. Christian Bungenstock, partner of CTcon GmbH.

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For more information, please visit www.whu-on-controlling.com/cmr

We look forward to your submissions!