Bachelor European Summer Program 2021
The Business, Political and Cultural Environment in Europe
May 30 to June 18, 2021

Study at one of the Best Business Schools in Germany

Business School Ranking 2019
**3 Week Program**

**9 Academic Modules**

**5-7 US Credits***

*Credit recognition to be confirmed by your home university.

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**CULTURAL PROGRAM**

Included as part of the three week program are a number of cultural events and social activities, i.e.:

- Welcome and farewell dinners
- Visits to medieval castles
- Guided city tour of Koblenz
- Boat tour along the Rhine

20 Contact Hours - 1-2 US Credits

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**ACADEMIC PROGRAM CONTENT**

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Several company visits:
- 1 - 2 international companies
- 1 financial institution

65 Academic Hours - 4-5 US Credits

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“WHU was an unforgettable exchange experience! Every aspect of the exchange was well-planned, engaging, and eventful. I was a bit nervous upon arrival, but [...] the WHU exchange coordinator and WHU’s housing team were very helpful in answering all my questions. My favourite part was visiting different parts of the Rhine River region and learning about business in Europe. I highly recommend this course to anyone who is looking to gain a cultural and social perspective of Europe while gaining academic credit!”

- Diana Chan, Brock University, Canada

Student Profile: Bachelor students in Business Administration

Language of Instruction: English
The base fee includes:

- Course materials
- Chartered airport shuttle on May 30 and June 19, 2021
- Welcome reception and farewell dinner
- Lunches
- Excursions, socials, company visits and visits to historical sites
- Local bus ticket
- 24-hour gym access
- On-campus wi-fi
- Library access

Your Summer 2021: Apply by March 15th, 2021

- Enhance your CV!
- Intense learning + fun!
- Meet people from around the world!
- Dive into the German business world!
- Experience German culture in a world heritage region!

For more information about courses, application instructions and housing options please visit our website below.

Contact

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www.whu.edu/ba-esp

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