By participating in WHU’s short-term online program, which is specifically designed for undergraduate business students from Australia and New Zealand, you will get the chance to learn more about the international business world in Europe. Being among Europe’s top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.

Your Application:
1. Your Home University Nominates You at WHU
2. Fill Out the Registration Form and Send It to sophie.schulze@whu.edu
3. Pay the Registration Fee of 125 €
4. Start Your Online Experience at WHU

Planned Modules Include:
- The European Union & the Euro
- Entrepreneurship from a European Perspective
- The Relevance of Family Business in Europe
- German History and Society in a European Context
- In Total: 52 Academic Hours

Social Events Include:
- Get to Know: Welcome Meeting
- Photo Competition: Show us your Favorite Travel Destination
- Buddy Program: Get in Touch with a WHU Student and Learn More about WHU/Germany

Six Reasons for the Online Bachelor European Summer Program:
- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe’s Top Business Schools in major international rankings
- You can study this program from the comfort of your home
- You meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition, and a buddy program
- You get credit transfer for your program

What former Participants say about the Program:
“An amazing programme which helped me build the skills required to understand and do business in Europe from both a local and international perspective. I learned from some of the best professors in the field and made new and lasting friendships with students around the world.”
Dina Tzagadouris, Deakin University, Australia

“What WHU has provided Australian and New Zealand students to learn all about doing business in Europe from the comfort of their homes. I have thoroughly enjoyed this opportunity to challenge myself and expand my knowledge in the field I plan to work in.”
Ewan Heyworth, University of Canterbury, New Zealand

January 16 to January 28, 2022