By participating in WHU’s short-term online program, which is specifically designed for undergraduate business students from Australia, New Zealand and Asia, you will get the chance to learn more about the international business world in Europe.

Being among Europe’s top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.

Your Application:
1. Your Home University Nominates You at WHU
2. Fill Out the Registration Form and Send It to sophie.schulze@whu.edu
3. Pay the Registration Fee of 125 €
4. Start Your Online Experience at WHU

YOUR ONLINE EUROPEAN SUMMER PROGRAM

January 15 to January 27, 2023

Planned Modules Include:
- The European Union & the Euro
- Entrepreneurship from a European Perspective
- The Relevance of Family Business in Europe
- German History and Society in a European Context
- In Total: 52 Academic Hours

Social Events Include:
- Get to Know: Welcome Meeting
- Photo Competition: Show us your Favorite Travel Destination
- Buddy Program: Get in Touch with a WHU Student and Learn More about WHU/Germany
- Virtual Escape Room

What former Participants say about the Program:
"The units covered were extremely interesting and every single one of the professors were engaging and gained valuable insight on a whole range of topics that I had not previously had exposure to. This programme has clearly been designed to utilise online technologies and the consideration of time difference was very much appreciated. The assignments and break-out rooms were structured in a way that encouraged knowledge application and made you think outside of the box."

Abbie Gellatly, Queensland University of Technology, Australia

"The summer program provided an insightful look into what it is like to do business in Europe. The program is taught by the very best experts who are passionate about their area and make the learning experience enjoyable."

Lucy Tustin, University of Canterbury, New Zealand

Six Reasons for the Online Bachelor European Summer Program:
- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe’s Top Business Schools in major international rankings
- You can study this program from the comfort of your home
- You meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition, a buddy program, and a virtual escape room
- You get credit transfer for your program

Application Deadline: December 18, 2022

Get in Touch!
If you have any further questions, please contact us:

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International Relations Office
WHU – Otto Beisheim School of Management