KELLOGG-WHU EXECUTIVE MBA PROGRAM
Admissions Information

ADMISSIONS REQUIREMENTS

- Minimum of eight years post-graduate work experience
- Substantial management experience
- Fully employed/Self-employed
- First academic degree

ADMISSIONS PROCESS

1 CV Assessment

2 Your Application
   - Online Application
   - Most recent CV
   - Two Letters of Recommendation
   - Copies of degree certificates and transcripts
   - TOEFL or IELTS if applicable

3 Admission Interviews

4 Admission Decision

FEES & EARLY BIRD

<table>
<thead>
<tr>
<th>Fee Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition fee</td>
<td>€95,000</td>
</tr>
<tr>
<td>Deposit</td>
<td>€6,000</td>
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<tr>
<td>Application fee</td>
<td>€200</td>
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</tbody>
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Apply early and get a tuition fee reduction (€ 5,000 by December 31, € 3,000 by April 30).

PROGRAM START DATE

Mid-September

APPLICATION DEADLINES

1st Admissions Round
December 31, 2020

2nd Admissions Round
April 30, 2021

Final Application Deadline
July 31, 2021

Check our current events and Class Visits at www.kellogg.whu.edu
Funding Options

**SCHOLARSHIPS**
Scholarships for the Kellogg-WHU Executive MBA are awarded in several areas. They involve various competitive selection criteria and are limited in number.

**WHU BRAIN CAPITAL**
Brain Capital finances up to 100% of the tuition fee. In return, Executive MBA students have to reimburse the loan in its entirety over a certain period of time depending on the individual income level following graduation. Read more: www.whubraincapital.de/emba

**PRODIGY FINANCE**
Open to students from over 150 nationalities living outside of Germany, Prodigy Finance offers competitive interest rates and covers up to 80% of the tuition fee.

**TAX BENEFITS**
The Kellogg-WHU EMBA Program may be recognized for tax deduction. Students should discuss with their tax consultant about opportunities in their country of tax residence.

**EMPLOYER SUPPORT**
Your participation in the Kellogg-WHU EMBA Program not only advances you professionally, but also provides multiple benefits to your company. If you would like to learn more about how your employer can benefit, please contact the EMBA office for further advice.
# Our Global Curriculum

## Year 1

<table>
<thead>
<tr>
<th>Pre-Module</th>
<th>Quantitative Methods</th>
<th>Prior to September</th>
<th>Online</th>
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</thead>
<tbody>
<tr>
<td><strong>Module</strong></td>
<td>Leading the Organization</td>
<td>Mid-September</td>
<td>Vallendar</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Market Impact</td>
<td>November</td>
<td>Vallendar</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Global Markets</td>
<td>January</td>
<td>Tel Aviv</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Financial Performance</td>
<td>February</td>
<td>Vallendar</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Developing Strategic Foresight</td>
<td>April</td>
<td>Vallendar</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Business Functions</td>
<td>May</td>
<td>Vallendar</td>
</tr>
<tr>
<td><strong>Module</strong></td>
<td>Creative Destruction</td>
<td>June</td>
<td>Düsseldorf</td>
</tr>
<tr>
<td><strong>Modules</strong></td>
<td>Kellogg Global Network Weeks</td>
<td>August</td>
<td>– Evanston-Chicago – Miami</td>
</tr>
</tbody>
</table>

## Year 2

| Local Elective | Agile Business Model Development | October | – Berlin – Vallendar |
| Marketing Strategy, Ethics & Executive Leadership | January | – India – Vietnam – Japan |
| **Field Trips** | Exploring New Business Horizons | September – January – March |
| **Capstone Module** | Business Simulation | March | Vallendar |
| **Global Electives** | Variety of classes allow to customize the curriculum to the individual goal and interest. Classes take place at partner universities and additional locations. | October – April | – Toronto – Shanghai – Hong Kong – Lisbon – Tel Aviv – Evanston-Chicago – Miami – London |
| **European Elective** | International Live-in Week | May | Vallendar |
| **Master Thesis** | | June – August | |

*Dates and curriculum are an example and subject to change.*
This is a sample calendar for a potential EMBA journey. It includes the core and advanced courses, the Kellogg Global Network Weeks, as well as one field trip and one global elective. Depending on your choice of electives, your individual journey may look different.

For a more detailed curriculum visit our website: www.kellogg.whu.edu

* Dates are an example and subject to change.
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Kellogg-WHU Executive
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