

MBA European Summer Program II 2019
 "The Changing Environment for International Business in Europe"

First Week

Day	Time	Classes and Events	Location	Meeting Point
May 12	10:00 am – 11:00 am	Pickup at Frankfurt Airport	Frankfurt Airport	Official Meeting Point: Terminal 1, Section B
Sunday	11:15 am	Shuttle departs from Frankfurt Airport		
	12:30 pm	Check-in housing	Vallendar	
	03:30 pm – 04:15 pm	WELCOME & ORIENTATION by the Director Prof. Dr. Michael Frenkel, Associate Dean of International Relations and Diversity; Director of the MBA European Summer Program	K-101	WHU Campus
	04:15 pm – 04:30 pm	Welcome and General Information	K-101	
	04:30 pm – 05:30 pm	Team Building and Socializing	A-013	
	05:30 pm – 06:15 pm	Campus Tour		
	06:15 pm – 08:30 pm	Welcome Dinner	A-U01	
May 13	09:00 am – 10:15 am	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE Prof. Dr. Sonia Ferencikova VSM School of Management, Bratislava	K-101	
Monday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 02:30 pm	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE	K-101	
	04:00 pm – 06:00 pm	Visit of Burg Eltz Castle	Münstermaifeld	02:30 pm, K-bldg 06:45 pm return (approx.)
May 14	09:00 am – 10:15 am	EUROPEAN TRADE INTEGRATION Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management	K-101	
Tuesday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	EUROPEAN TRADE INTEGRATION	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	EUROPEAN TRADE INTEGRATION Review Session	K-101	
	05:00 pm	Boat trip to Koblenz		04:45 pm, K-bldg
	05:30 pm – 07:00 pm	Guided Tour in Koblenz		
	07:00 pm – 09:00 pm	Dinner at "Deutscher Kaiser"	Kastorstraße 3	
May 15	tba	Company Visit ECB Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management		
Wednesday				
May 16	09:00 am – 10:15 am	COMPETING IN EUROPEAN MARKETS Prof. Dr. Jürgen Weigand WHU – Otto Beisheim School of Management	K-101	
Thursday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	COMPETING IN EUROPEAN MARKETS	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 02:30 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	02:30 pm – 03:30 pm	COMPETING IN EUROPEAN MARKETS Review Session	K-101	
	07:37 pm	Bus from Vallendar Mitte to Koblenz Zentralplatz		
	08:00 pm	Get together at Gecko Lounge	Mehlgasse 13	
May 17	09:00 am – 10:15 am	LECTURE Prof. Dr. Nadine Kammerlander WHU - Otto Beisheim School of Management	K-101	
Friday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	LECTURE	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	Review Session	K-101	
Weekend				

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Second Week				
Day	Time	Classes and Events	Location	Meeting Point
May 20 Monday	tba	Company Visit Prof. Dr. Nadine Kammerlander WHU – Otto Beisheim School of Management		
May 21 Tuesday	09:00 am – 10:15 am	ENTREPRENEURSHIP Prof. Dr. Christoph Hienerth WHU – Otto Beisheim School of Management	K-101	
	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	ENTREPRENEURSHIP	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	ENTREPRENEURSHIP Review Session	K-101	
May 22 Wednesday	09:00 am – 10:30 am	FINANCE Prof. Dr. Christian Andres WHU – Otto Beisheim School of Management Company Visit Bayer	K-101	11:00 am departure 06:00 pm return (approx.)
May 23 Thursday	09:00 am – 10:15 am	BUSINESS TAXATION Prof. Dr. Martin Jacob WHU – Otto Beisheim School of Management	K-101	
	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	BUSINESS TAXATION	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	BUSINESS TAXATION Review Session	K-101	
May 24 Friday	09:30 am – 12:30 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	12:30 pm – 01:30 pm	LUNCH	Cafeteria	
	02:00 pm – 03:00 pm	Final Exam	K-101	
	05:30 pm – 07:30 pm	Wine Tasting at "Weingut von Schleinitz"		04:30 pm, K-bldg
	07:30 pm – 10:00 pm	Farewell Dinner at "Hotel Haupt"	Kobern-Gondorf	
May 25 Saturday	07:00 am	Airport shuttle to Frankfurt Airport		