Welcome to WHU – Otto Beisheim School of Management.

WHU is a private, state-accredited business school of university rank located in the center of Germany – in Vallendar, just outside of Koblenz. The school has frequently been ranked top in international rankings, such as the renowned Financial Times rankings and the Wall Street Journal ranking and is accredited by AACSB, EQUIS and FIBAA.

The school’s main mission is to provide first-class education in management at all levels. We are known for the international orientation of our programs, our international joint ventures we have had for a number of years and our extensive student exchange programs. Our students have access to a network of partner universities which has grown to over 200 first-class institutions worldwide. Student exchanges are a very important element in our programs, because studying abroad deepens a student’s knowledge of other cultures and increases both flexibility and mobility.

Just as WHU students spend considerable time abroad (one term at the undergraduate level and another term at the graduate level), we are happy to welcome many students from our partner institutions at our school and to offer them a unique learning environment. Currently, about 25% of the students on our campus come from abroad and we are proud that their number is growing continuously. We appreciate very much the contributions of our exchange students both in the classroom and outside, because they enrich the discussion and give our campus life an international flair.

Our Director of International Relations (Stefanie Schweins), together with her team as well as our Housing Office (Philomena Richartz and Sabine Neuer) do their best to advise every exchange student in his or her specific situation and needs. Furthermore, “VIP,” our student initiative, has planned several activities to help you integrate quickly. And, last but not least, you will have the guidance of two buddies (WHU student and academic buddy). If you need any further assistance please do not hesitate to ask for help in our International Relations Office.

The program of studies at WHU offers you a thorough foundation in all areas of management. It addresses the different aspects of what future managers need to be aware of when working in a challenging international environment. In addition to general management issues, our course of studies also addresses questions like ethics, rhetoric, and other topics of personal development. Currently, 38 full professors and 14 assistant professors from Germany and abroad provide a learning experience that is driven by intellectual rigor and team leadership. On behalf of the entire WHU staff I wish you a pleasant and successful stay at WHU – Otto Beisheim School of Management.

Sincerely yours,

Professor Dr. Michael Frenkel
Associate Dean for International Relations and Diversity
“WHU is a unique school located in the small town of Vallendar, here you’ll experience studying in a completely different way to many other universities. Meeting exchange students from every corner of the world, from Canada to New Zealand to South Korea was the main highlight for me. Sharing your culture with others and learning about their views and traditions really shows the diversity in this world. In addition to international students you will also have the opportunity to mix with WHU Germans and experience their way of student life. The school has an excellent reputation which will stand to you in your future and there is a broad range of exciting courses to choose from. I had some of the best experiences of my life during my exchange and believe that everyone should study or live abroad to broaden their horizons.”

Eleanor O’Brien
Trinity College, Dublin, Ireland
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Welcome to WHU!

The International Relations Team is looking forward to welcoming you at WHU! We are your first point of contact and we will do everything so that you can have a successful and unforgettable exchange experience! You will notice that you may be called “Tauschie” at WHU. “Tauschie” is the friendly nickname for exchange students at WHU and comes from the German word “Austausch”, which means exchange.

This guide is designed to give you essential information on how to prepare for your arrival at WHU and in Germany. We hope that it will provide you with answers to most of the questions you may have about living in Germany and studying at WHU.

We are sure you will see that your decision to spend your exchange period at WHU was the best one you could ever make.

Your International Relations Team

Discover our website:
www.whu.edu/exchange

Follow us on Social Media:
/WHUInternational

/WHUInternational
The Team

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WHU at a Glance

The School

WHU – Otto Beisheim School of Management is an internationally oriented and privately financed business school. It is one of the most renowned German business schools with a high international reputation. Since its establishment, WHU has proved itself to be a paragon of future-oriented research and teaching in business administration. The range of courses includes a Bachelor and Master of Science Program, Full-time and Part-time MBA Program and the Kellogg-WHU Executive MBA Program. The school now attracts 1183 participants in all programs each year as well as 269 participants in the Doctoral Program. In addition to these courses, WHU offers customized programs for management which are tailored to the needs of the particular enterprise.

WHU also has the authority to award PhDs and professorships. Its international network includes over 200 partner universities on all continents with which there are exchanges of lecturers and students, as well as cooperation in research worldwide. WHU is regularly certified by EQUIS and FIBAA. In 2010, WHU has been accredited by the Association to Advance Collegiate Schools of Business (AACSB). Thus, WHU is the fourth business school in Germany to be accredited by AACSB, which is one of the most significant accreditations for business schools worldwide.

Academic Programs Open to Exchange Students

Undergraduate Program:
Bachelor in International Business Administration (BSc)
- 3-year program
- 80% or 100% of the courses are conducted and examined in English

Graduate Programs:
Master of Science (MSc) in Management
Master of Science (MSc) in Finance
Master of Science (MSc) in Entrepreneurship
- 17-month program / 90 ECTS credit track
- 21 months / 120 ECTS credit track
- 100% of the courses are conducted and examined in English

More information about the programs can be found in the section “Academics”
WHU in Numbers

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| Economics, Entrepreneurship and Innovation, Finance and Accounting, Marketing and Sales, Supply Chain Management, Management | 112
|                                        | Doctoral students                                           |
|                                        | 99                                                          |
| Founders and Benefactors of WHU        | Students in total                                           |
| (financial year 2016/2017):            | 1,549                                                       |
| 103 and many more friends and supporters | Participants European Summer Programs and European Programs (per year) |
|                                        | 333                                                         |
| Budget                                 | Exchange students                                           |
| (financial year 2016/2017):            | 204                                                         |
| 39.8 Mio. Euro                         | W
| In Praxi e.V. - WHU Alumni Association | Accreditations                                              |
| More than 4,100 members in approx. 65 countries | AACSB, EQUIS, FIBAA System Accreditation                    |
|                                        | International Network                                       |
|                                        | 199 partner schools worldwide                               |

Milestones

1984 WHU is founded in Koblenz, Germany, as a private business school at university level
1988 WHU moves to the Marienburg in Vallendar
1993 WHU receives a generous donation to its endowment by Otto Beisheim
1997 WHU and the Kellogg School of Management (Evanston, Illinois) establish a joint EMBA Program
1998 WHU is the first German business school achieving EQUIS accreditation
2001 WHU joins the German Research Foundation (Deutsche Forschungsgemeinschaft, DFG) as the only private business school
2005 WHU launches the Bachelor and Master of Science Program; start of the Full-Time MBA Program
2007 The first Assistant Professors are appointed
2010 Start of the Part-time MBA Program in Düsseldorf
2010 Start of the Part-Time MBA Program in Düsseldorf
2012 WHU achieves the FIBAA System Accreditation, WHU opens its second campus in Düsseldorf
2013 Master in Finance Program (MSc) is launched
2017 Start of the Master in Entrepreneurship Program (MSc) September 2018

Why Choose WHU

- One of the leading business schools in Germany and Europe
- Centrally located in Germany and Europe - the best starting point to explore Europe
- 80% to 100% of the undergraduate and 100% of the graduate courses are taught in English
- International network of over 200 partner universities worldwide
- Benefit from full access to our Career Service
- Study in a UNESCO World Heritage region surrounded by beautiful vineyards
- Small and international classes and study groups
- AACSB, EQUIS and FIBAA accredited
Capital: The capital and largest city is Berlin.

Population: About 81 million people, making it the 2nd most populous country in Europe.

Government type: Germany is a democratic parliamentary federation and consists of 16 federal states.

Time zone: Central European Time (CET)

Official language: German is the official language but many Germans speak also other languages.

Geography: The Federal Republic of Germany is located in the heart of Europe. Germany is surrounded by nine other countries: Denmark to the North, Holland, Belgium, Luxembourg and France to the West, Switzerland and Austria to the South, and the Czech Republic and Poland to the East. The country covers an area of 357,050 km².

Economy: Germany is the 4th largest economy in the world and the largest economy in the European Union. It is the world’s 3rd strongest exporting nation. German companies have an excellent international reputation and the sign “Made in Germany” stands for quality, innovation and advanced technology.

Climate: Germany lies between the West Winds of the Atlantic Ocean and the continental climate of the east. There is rainfall in every season. During the winter, temperatures can drop down to between 5°C (41.0 °F) and -10°C (14.0 °F). The summer temperatures range between 18°C (64.4 °F) and 30°C (86.0 °F).
Germany’s Position

Germany is not only known for its economic strength, automobile industry and autobahn but also for the famous Oktoberfest and its traditional beer culture. However, Germany has more to offer than these commonly known facts.

Germany and the EU
The European Union (EU) is a political and economic federation of currently 28 European independent member states. The members of this union are still sovereign and independent nations. However, they delegate part of their power of decision to supranational and intergovernmental institutions such as the European Council, the European Commission, the European Parliament and the Council of the European Union. This bundling leads to a stronger international influence and allows for common democratic European decisions while creating a single market which ensures the free movement of people, goods, services and capital.

Germany is the most populous country in the EU and German is the most widely spoken first language in the union. The German economy is the biggest economy within the EU and this makes it one of the leading forces within this union. Germany generates one quarter of the EU’s GDP and the export sector is one of the driving forces of its economic strength. The country is known for its high quality and innovative products especially in the fields of environmental technology, engineering, chemical and electronic manufactures. Worldwide known companies such as Volkswagen, BMW, Daimler, BASF, Siemens and Bosch are just some examples of its internationally operating companies. However, the German economy is also extremely strengthened through its medium-sized companies which strongly contribute to Germany’s success.

“WHU is a great place to study, with a good variety of courses and well qualified and experienced lecturers. I particularly enjoyed the Competitive and Corporate Strategy Tools course. The students were friendly, and it was great meeting both the part-time and full-time classes. I found the exchange to WHU a great addition to my MBA (having studied in an emerging market) gaining insights from developing and developed countries. If you plan to go on an exchange, WHU should definitely be on your list. It is one of the best universities in Europe, and the programme is well organised by their international team. You will not only meet a lot of German students, but also plenty of other nationalities from around the world. Highly recommended!”

Jomari Swarts, University of Cape Town Graduate School of Business, South Africa
Germany – an education stronghold

Studying in Germany means to benefit from a high academic standard in a country with a rich history of scientists and explorers making it one of the leading countries in the field of research, science and technology. In addition, Germany, also known as the country/nation of poets and thinkers, offers a rich cultural heritage. Amongst those were Albert Einstein, Ludwig van Beethoven, Johannes Kepler, Johann Wolfgang von Goethe, Johann Sebastian Bach, Martin Luther, Karl Benz, Rudolf Diesel, Johannes Gutenberg and Richard Strauss – just to mention some of these outstanding people. The oldest German universities in Heidelberg, Cologne and Erfurt are dating back to the 14th century. The student population is equally divided between men and women and with about 12% of the overall student body being international students making it a very diversified community. The increasing number of English-taught programs and the international focus of higher-education institutions combined with intensive international student mobility create a unique and innovative study system.

[Image: www.destatis.de]

Food

Traditionally, food in Germany was mainly based on meat and potatoes but in recent years this has changed as cooking increasingly becomes a hobby and culture also incorporating the many international influences. The great regional variety within Germany varies from Sauerkraut and pork knuckle to pickled herring and all kinds of dumplings. Germany is also known for its wide choice of sausages and bread. There are about 300 different types of bread and about 1,500 different kinds of sausages. However, this great variety is not only distinctive for food as Germany is also well known for its beer culture. There are about 5,000 different brands of beer ranging from dark beer to wheat beer to Pilsner. Each region and brewery produces beer with a distinctive taste and body. Especially in recent years, wine enjoys an increasing popularity. There are 16 wine-growing regions within Germany and Vallendar is located in one of them, the Middle-Rhine region.

What others think about Germany

Here are some of the clichés that float around about Germany. Once you are here you will see that most of them are not representative but that some of them might even be true. So the best is to come and see it for yourself.

Germans are:

... beer drinkers.
... huge sausages and sauerkraut eaters.
... brass music enthusiasts and wear leather pants (“Lederhosen”).

... obsessed with punctuality.

... all blond with blue eyes.
... precise, highly organized and hard-working.
... in love with their cars.
Germany in Pictures

Nae Cloak

Himanshu More

Sharon Loh Meng Shuen

Phillip Gao

Jemma Chin

Maria Frezza

Samuel Dorton Duzyk

Yingjie He

Jeongwoo Choi
Dos and Don’ts – Some Handy Things to Know for Daily Life

Manners
- In the German language there is a distinction between the formal you (“Sie”) and the familiar you (“du”). Adults usually address each other using the formal “Sie”. Generally, Germans take their time before using first names as they develop a closer friendship. When you speak to somebody with a title such as a professor than you should use the title and the last name to address him/her correctly.
- Greeting people in Germany might be different than back home. It is very common to shake hands except for friends and family or when entering a public office.
- Germans place a high value on punctuality, especially when you have official meetings or appointments such as with a doctor, professor or colleague.

Shopping
- Credit cards are not as common as in other countries, such as the U.S., which means that some of the stores or restaurants might not accept them. So be prepared to pay in cash or with an EC bank card (a German bank account is needed).
- Price tags used in Germany already include the value-added tax (VAT, “Mehrwertsteuer”/MwSt.). You can see the amount of the VAT on your receipt.
- To be able to shop in a grocery store or supermarket with a shopping cart you need a one Euro coin. This coin will be inserted in a slot as a deposit.
- When paying your groceries you have to pack them at the same time. This will not be done by the cashier or a bagger.
- Shopping bags in grocery stores and supermarkets are not for free. Either you bring your own bag or you have to pay for every bag you need.
- Most bottles in Germany (glass or plastic) have a bottle deposit. You get this deposit back when you return the bottles (it does not have to be the same store in which you bought them).

Leisure time
- Enjoying a drink or meal in the restaurant might also involve some new insights. Restaurants do not serve tap water. You have to order bottled water which is mostly sparkling. Drinks are usually served without ice. Tip (1-2 Euros) is given directly to the server and is not left on the table.
- Compared to other nations Germans are rather reserved to invite people to their home. Dropping in unannounced is only common among good friends. However, if you are invited it is always nice to bring a little gift for the hosts.
- The German law regulates special rest times, e.g. from 10 p.m. to 6 a.m. during the night and 1 p.m. to 3 p.m. during noon. Offending this rule, especially at night time, might upset your neighbors who might call the police.
Why Study Abroad?

Studying abroad will be an enriching adventure where learning takes place inside and outside the classroom. However, deciding if you want to spend one or two semesters abroad at another university in a different country is a difficult and important decision to make. No doubt about that. Here are 10 reasons why you should study in another country:

1. Have the time of your life
The most important thing about studying abroad is that this will be the time you will always love to look back on. The best time of your life as you explore new things, meet great people, enjoy yourself and travel to new places. An unforgettable time with lots of great memories!

2. Personal growth
Students who return home from their stay abroad often describe this experience as a maturing process, personally and mentally, or even as life-transforming. The situation of being exposed to new ways of thinking and living encourages personal development and independence. After being back home you will most likely experience an increase in self-confidence and you will be filled with pride in what you have accomplished.

3. Exploring the world
Studying in another country or even continent offers the great opportunity to discover new and fascinating natural landscapes, historical landmarks and climates. You can go to places which you otherwise might not have the chance to visit.

4. Meet people from around the globe and make friends for life
While being abroad, you will not only meet citizens of the country in which you study but also other international students from around the globe who are as far away from home as you are. You will make new friends who share your interests and learn new ideas that will last a lifetime.

5. Expand your view on world affairs
Expand your personal and professional horizon by exchanging ideas with people from other backgrounds and cultures as well as through acquiring first-hand cultural knowledge of the host country. This experience will definitely shape your international perspective.

"WHU’s exchange programme is tailored to your needs. They provide you with plenty of diverse activities, fully equipped classrooms and resources, as well as dedicated professors who encourage you to integrate your personal experience into your course work. I have had the best semester abroad I could have ever imagined. I have only been left with good impressions and memories of my WHU exchange experience. So what I can tell you is that if you are considering participating on this exchange is: DO IT! YOU WON’T REGRET IT!"

Sue Cassel, Universidad de San Andres, Departamentos de Administración y Economía, Argentina
6. Experience a new culture
Immerse yourself in a totally different culture with its differences in language, food, appearances and personal habits but also perceptions, beliefs and values. All these factors influence one’s behavior and way of life. Being part of another culture, living it, helps understand one’s own culture and other cultures by strengthening intercultural awareness but also influencing one’s own way of perceiving and interpreting things and situations.

7. Break out of your routine
Do you want to try something new and break out of your daily routine? Studying abroad gives you this option. You will live in another surrounding, dive into another culture and get to know other people and lifestyles. Everything will be new and exciting for you.

8. Enhance your career opportunities
More and more companies value the experiences and skills students gain through studying in another country. In an increasingly globalized world companies seek students who gained international experiences, are culturally aware and embrace challenges.

9. The best way to learn a language
There is no better way to learn a language or improve existing language skills than living in a country where this language is spoken. Being surrounded by the language, speaking and listening to it every day, and experiencing it in its correct cultural context, makes you learn the language in no time.

10. Explore another education system
Studying abroad also means facing a new education system but at the same time giving you the chance to take courses which are not offered at your home school. The courses can either be on other (country-/region-specific) topics or opening up new perspectives on familiar topics.
A Unique Experience – What WHU Has to Offer

Besides its outstanding academic programs, studying at WHU also gives you the possibility of exploring Germany and Europe right from the center of it. The school is embedded in one of the nicest regions within Europe, the Upper Middle Rhine Valley. This region is an UNESCO World Heritage site which covers an area with a length of 65 kilometers. This part of the Rhine Valley is characterized by numerous castles, historic sights and villages and is surrounded by beautiful vineyards which shape this great scenery.

However, this location not only offers an insight into age-long history but is also closely connected to the metropolises Frankfurt and Cologne. The capital Berlin as well as cities such as Munich and Hamburg can easily be reached within a couple of hours. The saying “in Europe, everything is only a stone’s throw away” turns out to be self-fulfilling in this place.

During your exchange at WHU you will have the unique opportunity to study with other exchange students from our more than 200 partner universities all over the world. At the same time you will be a part of the small but very vibrant WHU community developing lifelong friendships.

Our Study Abroad Ambassadors
Who to give you a better impression of what studying at WHU is like than former exchange students! They are able to give you the first-hand information, share their experiences and introduce you to studying at WHU and life in Germany. Our Study Abroad Ambassadors are your perfect resource and will answer all your questions and give hands-on advice. All our ambassadors have spent one to two semesters at WHU or are WHU students who are engaged in our student initiative VIP (Vallendar Integration Program). VIP students will help you integrate into the WHU community and general life in Vallendar.

To get in touch with them just visit our website: www.whu.edu/exchange

“Exchange at WHU must be one of the most unique exchange experiences available. There are so many things to love about WHU, it’s students, and the types of exchange students it attracts. There are countless opportunities to get involved and make a difference to not only your semester but others’ too! I’ve had an unforgettable semester abroad and have made some of my closest friendships with people from all over the world. Truly amazing time!”

Laura Daly, Monash University, Australia

“Although I have never traveled outside the U.S. before coming to WHU, I believe I would not have had the same amazing experience if I chose a different program. WHU makes you feel at home and the people you will meet will become lifelong friends. Situated in central Europe, Vallendar made traveling very easy as well.”

Ethan Coleman, University of Illinois in Urbana Champaign, United States
“WHU is the bridge between me and various cultures around the world. I managed to meet many exchange students from different countries from my first day in Vallendar. The many initiatives by the IRO, from Tauschie Tuesdays to Oktoberfest in Munich, helped me to not only meet people of diverse culture, but also helped me to forge friendships that will last a lifetime. The students at WHU truly understand the meaning of ‘work hard, play hard’ and I assure you that you will not be bored at WHU!”

Lionel Lee
National University of Singapore, Singapore
Explore Germany

Germany’s central position within Europe, a perfect starting point to explore Europe, is not the only reason for establishing it as one of the top travel locations worldwide. The country’s diverse landscapes, culture and history also strongly contribute to its popularity.

Besides the metropolises Berlin, Munich, Cologne and Frankfurt on the Main, Germany also offers spectacular landscapes such as the Wadden Sea in the north, the romantic river valleys in the middle and the snow-covered Alps in the south.

Germany offers 36 UNESCO World Heritage sites such as the Upper Middle Rhine Valley, Cologne Cathedral or the Classical Weimar together with about 4,000 museums and more than 400 theaters and opera houses. Germany is a place where you can travel through history by visiting one of the century old 5,000 castles or places while at the same time experiencing recent history when walking along the former course of the Berlin Wall and still seeing some original pieces of it.

Besides being the 2nd most popular cultural travel destination within Europe, the country is also the number one destination for business trips with state-of-the-art trade, conference and convention centers.

Come and see for yourself!
Some Travel Tips

Oktoberfest in Munich
The annual celebration is the largest beer festival worldwide.

Carnival in the Rhineland
Especially Cologne is known for its jolly carnival celebration with a seven kilometer long parade route and about 10,000 visitors.

Former German Wall in Berlin
Follow the double row of cobblestones which mark the former course of the Berlin Wall.

Cologne Cathedral
The cathedral is one of the largest churches worldwide with towers of about 157 m (515 ft) height.

Church of Our Lady in Dresden
The baroque church is an impressive symbol showing the destructive power during World War II but also the international reconciliation.

Port in Hamburg
The second busiest port in Europe is located in Hamburg. The port is also called Germany’s “Gateway to the World”.

Brandenburg Gate in Berlin
Built in the 18th century the Brandenburg Gate was integrated into the Berlin wall and today it is the most well-known landmark in Berlin and a symbol of the reunification.

Neuschwanstein Castle
The castle served as the inspiration of the world-famous Disney Castle and is one of the most visited castles in Germany and Europe.

Heidelberg
Enjoy the vivid history in the romantic and scenic old town of Heidelberg and its Renaissance castle.
Vallendar

Vallendar is a lively small town located on the banks of the Rhine, which unites the atmosphere of ancient tradition and typical regional charm. The town’s distinguishing feature – old bourgeois houses dating from the 17th and 18th centuries – are for the most part timber-framed buildings displaying exquisite beam carvings. Since 1934, Vallendar has been a government-approved health resort, offering Kneipp treatment and pure air for convalescence. The charming surrounding countryside offers many attractive walks and hiking routes. In the summer months, daily boat trips are operated along both the Rhine and the Moselle.

Shopping
Besides some smaller shops (butcher, bakery, shoe store, flower store etc.) you will find some larger ones like ALDI, REWE or LIDL. Stores are open from 8:00 a.m. until 8:00 p.m. Monday through Friday, and normally from 8:00 a.m. to 2:00 p.m. or 6:00 p.m. on Saturdays. From Monday to Saturday, REWE in Vallendar is open from 7:00 a.m. until 10:00 p.m. All stores are closed on Sundays and public holidays, so be sure to plan your shopping accordingly. If you forget to do your grocery shopping, however, don’t panic! Restaurants and gas stations will be open on Sunday and public holidays, so you won’t starve!

Banking
There are two banks right in front of WHU, Sparkasse Koblenz and Volksbank Vallendar. Both – Sparkasse and Volksbank – accept Eurocard, Mastercard and Visa, all of which can be used at the ATM. Most banks are open from 8:00 a.m. to 12:30 p.m. and from 2:00 to 4:00 p.m. Monday through Friday (although most stay open a little longer on Thursday).

Other eateries
Metzgerei Glaß (Butcher), Heerstraße 26
Atun Döner Kebab Haus, Marktstraße
Grill Time, Westerwaldstraße 7

Restaurants
Pizzeria Rialto, Löhrrstraße 77
Nice Italian food. Also take-away.
Die Traube, Rathausplatz 12
Quality German food. A bit pricier.
Koblenz

You will find the world famous “Deutsches Eck” (German Corner), standing at the confluence of the Rhine and the Moselle in Koblenz, six kilometers from Vallendar. Koblenz is one of Germany’s oldest and most beautiful cities.

The 2000 year old town of Koblenz is caught in between the picturesque landscapes of the Rhine and Moselle and surrounded by four low mountain ranges. Its abundance of cultural monuments and historical buildings, the cozy little lanes and alleyways, the relaxed and jolly atmospheres of its squares and river promenades make Koblenz a sympathetic town where its guests feel right at home. The view from high above the Rhine at Ehrenbreitstein Fortress (118 metres) across “Deutsches Eck” with its re-erected monument, the “Reiterdenkmal” is simply breathtaking. It is a meeting point for visitors from all over the world who are on their way to discover the fascinating landscape between the Rhine and Moselle.

Wandering through Koblenz will give you an idea of its fascinating character: romantic little lanes and historical squares intermingled with shops, restaurants and cosy taverns. A walk from the market place “Florinsmarkt” to the square “Münzplatz” and from there on to “Jesuitenplatz” will take you past beautifully restored shops and offices, the churches “Florinskirche” and “Liebfrauenkirche” and numerous cultural monuments along the way. Modern shopping centers can be found amidst Koblenz’ historical surroundings. In between, take a break in one of the original wine bars or sit in the open air and relax and enjoy the sights around you. From here, the river banks of the Rhine or the Moselle are only a few steps away and you can take a stroll along the promenade while taking in the UNESCO world heritage site that is the Upper Middle Rhine Valley.

Koblenz was given its name by the Romans with the construction of “Castellum apud Confluentes”. Visitors on the trail of Koblenz’s past find themselves caught up in the history of a town which, for centuries, has been captured by the Franconians, chosen by dukes (electoral princes) as residence, occupied by the French and ruled by Prussia. Fortress walls and towers, castles, residences, monuments and parks paint a convincing picture of the town’s eventful past. Emperors, dukes and kings have resided in Koblenz. Visitors from all over the world discover the buildings and cultural heritage they left behind. The notion that food and drink soothe the body and soul does not just apply to Koblenz. Nevertheless, savouring the specialities from this region is a particular and unique experience. Enjoy original dishes such as “Deppekooche” (potato pancakes made of grated potatoes, bacon and onions), together with a young or mature wine from the steep slopes of the Moselle vineyards or the Rhine valley – simply irresistible.
Exchange @ WHU in Pictures

Nuno Ribeiro
Jen Sun
Emmy Mladenova
Jonathan Bolton
Christopher Bates
Jeongwoo Choi
Charlotte Depoutot
Academic Programs and Chairs

The following academic programs are offered at WHU to exchange students:

Undergraduate
- Bachelor in International Business Administration (BSc)

Graduate
- Master in Management (MSc)
- Master in Finance (MSc)
- Master of Entrepreneurship (MSc)
- Full-Time Master of Business Administration (MBA)
- Part-Time Master of Business Administration (MBA)

The faculty groups and corresponding chairs and professorships at WHU:

- Economics Group
  - IHK-Chair of Small and Medium-Sized Enterprises
  - Institute for Industrial Organization
  - Intergenerational Economic Policy
  - Macroeconomics and International Economics
  - Monetary Economics
  - Econometrics and Statistics
- Entrepreneurship and Innovation Group
  - Entrepreneurship I
  - Entrepreneurship II
  - Chair of Family Businesses
  - Innovation and Corporate Transformation
  - Sports and Management
  - Technology and Innovation Management
- Finance & Accounting Group
  - Accounting
  - Behavioral Finance
  - Corporate Finance
  - Empirical Corporate Finance
  - Empirical Capital Market Research
  - Finance
  - Financial Reporting
  - International Accounting
  - Mergers and Acquisitions
  - Taxation
- Management Group
  - Institute of Management Accounting and Control (IMC)
  - Chair of Corporate Management and Change
  - Chair of Leadership and Human Resource Management
  - Chair of Organization Theory
  - Chair of Organizational Behavior
  - Chair of Business Information Science and Information Management
- Marketing and Sales Group
  - Marketing and Commerce
  - Market Research
  - Sales Management and B2B Marketing
  - Services Marketing
  - Digital Marketing
- Supply Chain Management Group
  - Production Management
  - Operations Management
  - Logistics Management
  - Logistics and Services Management
  - International Business & Supply Management I
  - International Business & Supply Management II
Bachelor in International Business Administration (BSc)
The Bachelor of Science Program at WHU is designed as an undergraduate university degree for suitably qualified, high performing high school graduates interested in a broad-based, international course of studies. The program is knowledge-based, but also puts great emphasis on practical experience. Two internships and an exchange semester form an integral part of the program. The perfect study conditions guarantee a comprehensive course of studies with outstanding quality in six semesters.

Master in Management (MSc)
Master in Finance (MSc)
Master in Entrepreneurship (MSc)
The Master of Science Program at WHU, as a consecutive business science degree, targets outstanding, performance-oriented graduates of Bachelor business studies programs, who are keen to work in an international context. The program builds on existing business fundamentals, while at the same time offering a pronounced focus on extensive practical experience. The compactly structured program lasts seventeen months and ends with the award of the Master of Science degree. Successful completion of this course is a prerequisite for students wishing to enter the Doctoral Program.

Full-Time and Part-Time Master of Business Administration (MBA)
The MBA Program is designed for young academics from various fields, who have at least two years of professional experience following their undergraduate studies. The aim of this 15-month program is to equip participants from all over the world with the skills to identify and master strategies, changes and competition in an international context and to advance them personally in their careers. A maximum class size of 30 ensures an excellent learning environment between professors and students. The interdisciplinary exchange aspect is ensured by the different speciality backgrounds of the various participants.
Firstly, WHU is an internationally acclaimed business school emphasizing the importance of internationalization, diversity and excellence. However, underneath the buzz words are a campus culture epitomizing the values of respect, responsibility, integrity and cooperation. Vallendar is a tranquil town, albeit WHU students occasionally challenge the status quo. Studying abroad at WHU will dramatically enrich your knowledge base while changing your perspective on learning. Working with students adept at achieving desired outcomes challenged me to better myself. Outside the classroom, exchange students can enjoy one of the many WHU student initiatives or parties. I have made friends for life and the In Praxi – WHU Alumni Association allows you to continue networking with students and staff alike. Overall, I had an unforgettable semester and will fondly recall my WHU experiences.

Tyler Day, Queensland University of Technology, Australia
Course and Program Particularities

Course offer
Students will be allowed to follow courses according to their academic background and program studied at their home school and can choose from almost all courses offered in all semesters of the respective study program during their exchange at WHU. 80% to 100% of the courses in the undergraduate program and 100% of the courses in the graduate programs are taught in English. Courses at WHU do not have course codes. In general, courses from a higher semester are more advanced. As the semester at WHU is divided into two quarters (please check also the section “Academic Calendar and Admission Procedure”), courses are usually only taught in one quarter but there are also some courses running through both quarters. Information about courses that have been offered during past terms and that are currently offered is available through our online course guide.

www.whu.edu/courseguide

This course guide is only an initial a reference in order to be able to discuss the course approval with your home institution. Please keep in mind that this tentative course guide is subject to change and your final course selection can only be made once your term has started at WHU.

MBA admission requirements
Master and MBA students can take courses from both the Master of Science and the full-time MBA program offered at WHU. However, please note that in order to be able to take MBA classes you must fulfill the following prerequisites:
1. Minimum age: 24 years
2. Language requirements: English as mother tongue or currently studying in an entirely English taught and examined program or TOEFL score of at least 100 points (internet-based)
3. In addition, Master students (non-MBA) need to show proof of two years of working experience (full-time job or full-time internships in business administration)

Special MBA Program information
MBA courses are not organized in the quarters mentioned above. They begin during different weeks and months of the term. Each course consists of 6 sessions and is usually spread over a period of two weeks, with lectures taking place for 3 to 4 hours per session (including breaks). Exams take place on different days during the term!
Language requirements
Undergraduate and graduate (non-MBA) exchange students do not need to show proof of their proficiency in English. In those cases, the selection process of our partner universities is sufficient. Graduate students (MBA, MSc) wishing to enter the MBA program, however, do need to show proof of their English proficiency (please see section “MBA admission requirements”).

Course registration
Course registration will be performed upon arrival through our intranet. There will be a special information session about this during the orientation days. You will have access to a detailed schedule of classes and exams upon arrival at WHU. It will be available in our intranet (www.my.whu.edu). You will receive your login data during the orientation days.

Workload
A regular workload for exchange students at WHU is considered to be 5 to 7 courses per semester. However, you should always discuss your choice of courses and the amount of credits/courses you need with your home university to make sure that your semester abroad will be validated back home as your home university will decide which courses are applicable to your program of study and how many courses are required for a full semester.

Class format
WHU offers different class types ranging from regular classes, running one quarter, to compact courses with a duration of just two or three full days. Depending on the individual course there are different methods of assessment (exams, papers, presentations etc.). In general a course has 24 contact hours in total which are differently scheduled within the semester e.g. a class each week, a three days compact course, a seminar-type course.

Exams
Exams will be held during the last week of each quarter. However, there may be some exceptions.

Credit transfer and ECTS
Credits at WHU are stated in ECTS credits. ECTS, the European Credit Transfer and Accumulation System, is a standard for comparing the study volume / workload and performance of students of higher education across the European Union and other collaborating European countries. The system is used to facilitate the transfer and progression of course achievements throughout the European Union. 1 ECTS credit equals 25-30 hours of overall workload, i.e. including contact hours, group work, cases, lecture and exam preparation.
“What I will miss most about my abroad semester at WHU is no doubt the very unique spirit that I’ve never beheld before. I will do my utmost to bring it back to Sweden. WHU is like a second home to me. I’ve got to experience many new things even though Vallendar is not that far from home. I want to emphasize students’ are all mutually eager to succeed, with a mindset that nothing in life is impossible. Euromasters, IdeaLab and other fantastic student hosted events are just a few proofs of success. WHU is also a great place to network and gain valuable knowledge within management and finance. Apart from the many new friends I’ve made, I have met amazing professors and learned countless amount of useful knowledge.”

Linnéa Fröström
University of Gothenburg, Sweden
Grading scheme
Grades at WHU are based on the following scale:

<table>
<thead>
<tr>
<th>WHU Grading System</th>
<th>Definition</th>
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<tbody>
<tr>
<td>1.0 to 1.5</td>
<td>sehr gut</td>
</tr>
<tr>
<td>1.6 to 2.5</td>
<td>gut</td>
</tr>
<tr>
<td>2.6 to 3.5</td>
<td>befriedigend</td>
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<tr>
<td>3.6 to 4.0</td>
<td>ausreichend</td>
</tr>
<tr>
<td>above 4.0</td>
<td>nicht ausreichend</td>
</tr>
</tbody>
</table>

Transcripts
After the term has finished and all grades have been reported to our examination office, the International Relations Office will send out the transcripts to the international office of your home institution. Please note that all courses you have registered for through our intranet will appear on your transcript including the grades you have received.

German language courses
German is the official language in Germany. It is also spoken in other European countries, such as Austria, Liechtenstein and Switzerland. Native German speakers make up the highest number of native speakers in the European Union and German belongs to the ten most important languages in the world. The German language is characterized by a wide range of regional accents and dialects. This variety of languages reflects the wide variety of regional cultures and habits in Germany and is a source of many jokes. However, there is the standard German (called “Hochdeutsch”) and it is spoken in many regions of Germany.

WHU offers free German classes for all exchange students. Each student will have the opportunity to take a placement test with one of our German teachers during our orientation days. The following levels are offered and students are placed in the level according to their knowledge of German:
- Prep-Course
- Level I: Basics
- Level II: Intermediate
- Level III: Advanced
- Level IV: Proficiency
Please consider that our German courses are not separated into quarters. This means each course will have classes during the whole term and the exam will be held at the end of the term.

Methods of instruction:
• Communicative approach
• Exercises to encourage and initiate individual and independent study of German
• Individual, partner and group work

Course content:
• Studying and living in a German-speaking country  • Socio-cultural aspects
• Relating to others  • Politics, culture and literature

Course material will be given to you during the first class. At the end of the course you will take an exam. The result you obtain in this exam will also appear on your final transcript. In addition to the final transcript, on which all classes you took at WHU are listed, you will receive a special certificate showing your participation in the German class.

Preparatory classes and online courses
If you are interested in learning some German prior to your stay at WHU, you can find information regarding non-WHU German courses at the Goethe-Institut. The Goethe-Institut is Germany’s cultural institution operating worldwide.
Portal Deutsche Welle offers various free materials for learning German such as audio courses, games for your smartphone or slowly spoken news. Please find more information at the following websites:

@www.goethe.de  @www.dw.com

German classes are also offered by the “Institut für Internationale Kommunikation” at the University of Düsseldorf.

@www.iik-duesseldorf.de

TestDaF
TestDaF is a centralized and standardized language test for German as a Foreign Language. WHU is a Test-DaF-Center. Therefore, you have the possibility to take the TestDaF at WHU in April. For more information, please contact the German language teachers once you arrived at WHU.

Tandem – language exchange program
You will have the possibility to find a German student studying your native language as a conversation partner. We suggest you meet at least once a week for about one hour, practicing half of the time German, the other half your language and speaking about cultural themes. When, where and how often you meet is to be decided by you and your partner. You can sign up for a tandem partner via our Facebook group.
Career Center

WHU’s Career Service is the point of contact between companies, students and alumni. By conducting numerous career activities for students in all programs – including exchange students – we offer occupational orientation and an exciting platform for networking with company representatives and Alumni. There are two major recruiting fairs on WHU’s annual calendar. The first, a two-day recruiting event called “Master Your Career”, takes place at the end of January of each year. The second, “Career Day”, invites students and companies to get to know each other and takes place every year in September or October.

Throughout the year, companies that support WHU get the exclusive chance to present themselves to students during an evening event. All WHU students are invited to these presentations which are usually followed by a networking dinner offering another great chance for students to network with company representatives.

Additionally, WHU’s Career Service organizes workshops, trainings such as application and interview training, or talks on various topics with external trainers, Alumni or company representatives. Annually, more than 50 companies are active at WHU – among them both long-term partners as well as new interesting businesses.

You will receive a regular newsletter informing you about all WHU career activities. It also includes internship and job offers as well as interesting news from our sponsor companies or alumni. You are also invited to contact Career Service for individual counseling, especially if you are looking for an internship or job in Germany or Europe. With our open-door policy, we offer you an easy and direct way to get in touch with us – we are looking forward to meeting you!

Your WHU Career Center Team

www.whu.edu/en/programs/studying-at-whu/career-center/

A selection of companies which are active at WHU:
Academic Calendar

The academic year at WHU is divided into two semesters, spring and fall. Each semester is again divided in two quarters (8 weeks each) each ending with an exam period.

Fall semester:
- End of August to end of December
- Quarter I: Early September to end of October
- Exam week: Last week of October
- Quarter II: Early November to Christmas
- Exam week: End of December (before Christmas)

Spring semester:
- Early January to end of April
- Quarter III: Early January to end of February
- Exam week: Last week of February
- Quarter IV: Early March to end of April
- Exam week: Last week of April

Orientation days are mandatory and take place 1 or 2 days before the semester starts.

Exact dates can be found at: www.whu.edu/academiccalendar

Admission Procedure

If you are interested in studying at WHU, please contact the international office at your home university as you have to be selected and officially nominated by your school. Once we have received the official nomination from your home university, you will be provided with further information about our online application system from our exchange coordinators. After submitting a complete application, you will then receive an information package and your letter of acceptance, opening the doors to Germany.

Students from non-partner universities could benefit from a slot as guest student/freemover. To join WHU as a guest student/freemover you would have to apply by sending your CV, motivation letter and transcript to our exchange coordinators (please see contact section). As you will not be coming under a cooperation agreement between universities, the tuition fee has to be paid by you. For more information on our freemover program please, contact the responsible exchange coordinator.

Admission Deadlines

Fall semester and full academic year: June 1st
Spring semester: October 1st
“Studying abroad through WHU was an amazing experience. WHU Düsseldorf campus is a small, collaborative environment that really gives you the opportunity to know most of the current students, staff, and faculty. The structure of case analysis through group work challenges you to think quickly and proactively in a restricted time-frame, and helps foster creativity in finding solutions. Given my personal interest in supply chain and operations, I was fortunate enough to take classes with three professors from the Supply Chain Management Group. All of which were extremely knowledgeable, and extended time to discuss relevant topics, and share their work experience. The city itself is beautiful, it sits along the Rhine River, with many parks, and lots to do in the Altstadt. It is also centrally located which makes it the perfect hub to travel all around Europe. During my stay I visited Berlin, Munich, Amsterdam, London, Dublin, Prague, Budapest, and several cities in France. In short, if I had to do it all again, I would certainly pick Düsseldorf for my study abroad location and would highly recommend it.”

Natasha Lubega
University of Southern California, Marshall School of Business, USA
German Healthcare System

The German healthcare system has the reputation of being one of the best in the world. There is an extensive network of hospitals and doctors covering even the remotest areas of Germany. Medical facilities are equipped with the latest technology and the national health insurance system provides nearly full coverage for most medical treatments and medicines. Almost everybody in Germany has access to this system, irrespective of income or social status. The downside is that medical costs are high. Health care costs – for doctors, hospital stays and even medicine – are among the most expensive in the world. Any type of health care in state or private hospitals in Germany has to be paid by you or your health insurance!

When living in Germany, it is therefore extremely important to have an adequate health insurance, as a serious illness may otherwise cause huge medical expenses for you. For exchange students in Germany, health insurance with full coverage for sickness, emergencies and all medical expenses is absolutely mandatory. Therefore, you will have to provide proof of health insurance upon your arrival at WHU. It has to cover the following aspects to be acknowledged:
- The period of time: coverage of the whole stay in Germany.
- The region: Overseas, Europe and Germany have to be covered.
- Emergencies have to be covered.
- All medical expenses have to be covered.

There is an agreement for European Union citizens which guarantees free medical treatment in Germany. This means, European citizens who are travelling or living within the European Union receive a European Health Insurance Card from their home health insurance company, which simplifies the procedure when receiving medical assistance during their stay in a Member State. The European Health Insurance Card replaces the forms E111, E111B, E128 and E119.

Non-EU citizens need a sufficient health insurance as well. If you are no older than 30 years, you can decide whether to acquire a health insurance with full coverage in your home country (see above-mentioned aspects) or obtain it from the a provider of your choice upon arrival in Germany. You must apply for it as soon as you get to Germany. The cost for students is approximately 60 Euros per month.

If you are over 30 years of age, a health insurance via a German insurance company is not possible. Therefore, you definitely need to acquire a health insurance covering the above-mentioned necessary aspects in your home country.
Visa

Depending on your nationality, you might need a visa and a residence permit in order to be able to study in Germany. Please take care of visa matters as early as possible in order to be able to start your term abroad without any problems. As you have to apply for the visa from your home country (or country of residence), we suggest to start this process at least about two months prior to your departure from your home country. Please always contact or visit the website of your local German Consulate to find out if you need a visa prior to your trip to Germany/Europe. You can also check the website of the German Federal Foreign Office

@ http://www.auswaertiges-amt.de/EN/Startseite_node.html

EU citizens and students from some other nationalities (for example from Australia, Israel, Japan, Canada, Republic of Korea, New Zealand and the USA) do not need a visa prior to entering Germany. So, just pack your suitcase, book a flight and come to Germany!

Those who do need a visa (for example students from China, India, Thailand and Turkey) must apply in their home country as visas are never issued in Germany! For your visa application you will need the letter of acceptance (“Immatrikulationsbescheinigung”) from WHU, which you will receive after your application has been processed, as well as some other documents (please ask at your local German Consulate for more information or check the mentioned website).

Residence Permit

All non-EU and non-European Economic Community citizens who want to stay in Germany for longer than 90 days must officially obtain a residence permit after entering Germany – except for the ones that already have a visa that covers their whole stay in Germany. If you apply for a residence permit for longer than four months, you will need a so called “electronic residence permit”. The International Relations Office will assist you in this matter and will inform you in detail during the orientation days about the process. In order to save time, we kindly ask you and strongly suggest that you gather the required documents before you leave your home country.

You need to gather the following documents:
- Completed Residence Permit Application Form - available at WHU
- One biometric passport-sized photo (original, no copy or print out)
- Valid passport photocopy just the page with the photo and personal data
- Photocopy of your registration form received from Local Authorities / Town Hall
- Photocopy of WHU acceptance letter (Immatrikulationsbescheinigung)
- Photocopy (or print out) in English or German about proof of sufficient funds
- Photocopy of proof of valid health insurance in English or German
Weather
Germany is situated between the West Winds of the Atlantic Ocean and the continental climate of the South. There is rainfall in every season. During the winter, temperatures can drop to between 5°C (41.0°F) and -10°C (14.0°F). The summer temperatures range between 18°C (64.4°F) and 30°C (86.0°F). So bear in mind to pack appropriately for your semester abroad at WHU. And don’t forget your umbrella! :)

Electricity
In Germany all electrical outlet points are designed for 220 volt, 50 HZ, AC and two-prong plugs. Any adapters you may need can be bought in electronics shops.

Credit cards
All the major international credits cards – MasterCard, Visa and American Express – are more and more accepted, especially at major hotels, petrol stations and department stores. However, don’t assume that you’ll be able to use your card to pay for meals but inquire first. ATMs are ubiquitous throughout Germany and you should have no problem accessing your credit or debit account back home. Foreign currency, including traveller cheques, can be exchanged at banks and special exchange shops in large towns.

Gratuities
Although gratuities are included to a certain amount in the bill, customers are expected to tip for good service (1-2 Euros).

Internet and computer facilities
You have full access to all WHU computer facilities and Wi-Fi is provided all over campus.

Drinking tap water
In Germany, the tap water has an excellent quality and is generally safe to drink. However, it is not common to order tap water in the restaurant.

Banks
There are two banks very close to WHU, where you can open a bank account (even for a short period of time):
- Sparkasse Koblenz, Heerstraße 57-59, Vallendar, Phone: 0261 393 5040
- Volksbank, Heerstraße 50a, Phone: 0261 640 080
Both the Sparkasse and the Volksbank accept Mastercard and Visa which you can use at the cashpoint (ATM).

Transferring money
In Germany the common ways to transfer money are transfers (“Überweisung”), standing orders (“Dauerauftrag”) and direct debits (“Lastschrift”). It is very uncommon to write out a check to pay for your rent for example. Transfers are used to send money from one bank account to another. You can either fill in a transfer form at your bank (paper form or electronic) or via online banking.
Standing orders are used for regular payments of the same amount such as rent. After you have set up a standing order, the amount is deducted automatically from your account on the fixed date. For recurring sums that vary in size, e.g. telephone bills, it is common to use the direct debit method. After you have given the recipient of the money the approval to deduct the money from your account, the money will be drawn automatically from your account. If you do not wish to use direct debit anymore, you can cancel it at any time. In case of incorrect payment you can always countermand the payment to get your money back.

Currency
Since 2002 the official currency used in Germany (and 16 other European countries) is Euro (€). It is issued in coins of 1, 2, 5, 10, 20 and 50 cent or 1 and 2 Euros and bills of 5, 10, 20, 50, 100, 200 and 500 Euros.

Food
Germany is a traditional meat-and-potatoes country. However, you will find a wide range of international restaurants with all styles of food beside this traditional cooking. A classical German breakfast includes rolls, jam, cheese, cold meats, chocolate spreads, honey, hard-boiled egg and coffee or tea. Beer is the national beverage and it is one cultural phenomenon that must be adequately explored. The beer is excellent and relatively cheap. Each region and brewery produces beer with a distinctive taste and body.

Shopping
In larger cities most stores are open from 10.00 a.m. to 8:00 p.m. from Monday to Saturday. In smaller cities stores close around 6:00 p.m. On Sundays, all shops are closed. Only certain bakeries are open in the morning.

Telephone/cell phone
As landlines are becoming less common, the most convenient way for you to communicate is via your smartphone. You can easily buy a prepaid sim card from a German provider in the local super markets, gas stations or post office. Usually you still need to register your card online in order to activate it. When your credit starts to run out simply re-charge you account by topping up your sim card.
To get a mobile subscription you need to sign a contract with a provider. However, mobile subscriptions usually have a minimum duration of two years and the provider will obtain a General Credit Protection Agency disclosure from you. As WiFi is ubiquitous at WHU and in the student accommodations, you can easily communicate with your family and friends back home via Skype or WhatsApp.
“My time at WHU was the best time I’ve had in university so far and I will definitely not forget it. I made many great lifelong friends from all over the world who I’m sure I will see again in the future!”

Pranav Yardi
York University, Schulich School of Business, Canada
Pre-Departure Checklist

Essentials:
- Letter of acceptance from WHU
- Proof of health insurance
- Passport or other identification document
- Plane tickets and flight information
- Originals and copies from all travel documents
- Credit Card
- Local currency (Euros)
- Residence permit application documents (see emails from the International Relations Office)

Miscellaneous:
- Camera
- Laptop
- Adapter (in Germany two round pin plugs are used and the voltage is 220V/50 Hz)
- Clothes for warm and cold weather
- Umbrella
- Medication (if needed)
- Business casual clothes for class presentations and company visits
- Extra pair of glasses or contact lenses
- Tourist guide
- Addresses and photos of family and friends
- Journal
- Backpack
- Charger

Public holidays

<table>
<thead>
<tr>
<th>Public holiday</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Year's Day</td>
<td>January 1st</td>
<td>January 1st</td>
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<tr>
<td>Good Friday</td>
<td>March 30th</td>
<td>April 19th</td>
<td>April 10th</td>
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<tr>
<td>Easter Monday</td>
<td>April 2nd</td>
<td>April 22nd</td>
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<tr>
<td>Labor Day</td>
<td>May 1st</td>
<td>May 1st</td>
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<tr>
<td>Ascension Day</td>
<td>May 10th</td>
<td>May 30th</td>
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<tr>
<td>Pentecost</td>
<td>May 21st</td>
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<td>May 31st</td>
<td>June 20th</td>
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<td>German Unification Day</td>
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<tr>
<td>Boxing Day</td>
<td>December 26th</td>
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</table>
Getting Around – Transportation

WHU will be offering the NRW- Semesterticket to you for free! The period of validity ends with your exchange semester. Please find attached the area of validity of your Semesterticket NRW. The WHU-sponsored Semesterticket NRW allows you to:
- use any bus, tram, subway or train within the public metropolitan and suburban commuter railway system in whole North Rhine Westphalia (NRW)
- Daily, i.e. 24/7
Additionally, only in the VRR- area (white-marked area in the attachment) and only from 7:00 p.m. and during the weekends you are allowed to take somebody with you for free! However, you are not permitted to use the first class compartments on any vehicle by any means.

http://www.studenten-nrw-ticket.de/images/nrw-bereich.jpg

Train
Most train stations have a ticket machine where you can buy your ticket. For discounts on train rides it is possible to buy a „Bahncard” (discount card) which is offered in different options, 25 or 50 % discount. Schedules and discount option can be found on the website:

www.bahn.de/en

Car
Germans are known for their passion for cars and their high-speed Autobahn but as in each aspect of their lives, Germans are also strict and serious regarding their traffic regulations. Please be aware that international drivers licences are only valid for 6 months after entry to Germany. Driving in Germany might be subject to different rules than in your home country.

Here are some general driving rules:
- It is illegal to pass on the right lane on the Autobahn. Slow moving vehicles must always move to the right, and faster vehicles may pass on the left only.
- If not otherwise indicated, the speed limit in cities is 50 km/h (31 mph). However, there are also 30 km/h (18 mph) speed limits especially in areas where children or pedestrians should be protected by this reduction.
- The speed limit on two-lane highways is 100 km/h (62 mph) if nothing else is indicated.
- There is no general speed limit on the German Autobahn (express highway). However, the recommended speed level is 130 km/h.

Depending on the driving conditions, e.g. sharp curves or road works, speed limits are enforced so please look out for the speed signs.
- Seat belts are mandatory for all passengers, front and back.
- If you see a white-striped “zebra” pedestrian crossing you have to stop to for pedestrians that want to cross the street.
- By German law, every car has to be equipped with a portable red reflective triangle and a first aid kit as well as a safety vest.
- You always have to carry your drivers license and the car papers with you when driving a car.
Airplane
The short distances between countries and the very well developed route network in Germany and Europe makes travelling by plane very easy and comfortable. Since the early 90s, low-cost carriers have become more and more common all over Europe and enjoy great popularity especially among young adults and students. There are several international airports close to Vallendar which can be reached quite easily. Frankfurt International and Frankfurt Hahn as well as Cologne/Bonn are the closest ones, but Duesseldorf is also easy to reach.

Some of the most common low-cost airlines are:

Ryan-Air
(departing from Frankfurt Hahn)

www.ryanair.de

Eurowings
(departing from Cologne/Bonn)

www.eurowings.de

EasyJet
(departing from Cologne/Bonn)

www.easyjet.de

Closest international airports:

Frankfurt International Airport (FRA)

www.frankfurt-airport.com

Cologne/Bonn Airport (CGN)

www.airport-cgn.de

Frankfurt Hahn (HHN)

www.hahn-airport.de

Bike
In Germany it is quite common to ride a bike to get around and the flat landscape around Vallendar and the short distances invite to ride a bike. You can either buy a bike in a local bike store, from fellow students or from ads in the local newspaper. Alternatively you can rent a bike from a bike rental shop in Koblenz. On weekends and public holidays reservation is recommended.

More information can be found at:

www.fahrradverleih-koblenz.de
### Short Dictionary – German Survival Phrases

#### Numbers

<table>
<thead>
<tr>
<th>eins</th>
<th>zwei</th>
<th>drei</th>
<th>vier</th>
<th>fünf</th>
</tr>
</thead>
<tbody>
<tr>
<td>one</td>
<td>two</td>
<td>three</td>
<td>four</td>
<td>five</td>
</tr>
<tr>
<td>sechs</td>
<td>sieben</td>
<td>acht</td>
<td>neun</td>
<td>zehn</td>
</tr>
<tr>
<td>six</td>
<td>seven</td>
<td>eight</td>
<td>nine</td>
<td>ten</td>
</tr>
</tbody>
</table>

#### Guten Abend

<table>
<thead>
<tr>
<th>Guten Abend</th>
<th>Good evening</th>
</tr>
</thead>
</table>

#### Guten Tag

<table>
<thead>
<tr>
<th>Guten Tag</th>
<th>Good day/ Good afternoon/ Hello</th>
</tr>
</thead>
</table>

#### Wie geht es Ihnen?

<table>
<thead>
<tr>
<th>Wie geht es Ihnen?</th>
<th>How are you?</th>
</tr>
</thead>
</table>

#### Entschuldigen Sie bitte

<table>
<thead>
<tr>
<th>Entschuldigen Sie bitte</th>
<th>Excuse me</th>
</tr>
</thead>
</table>

#### Danke

<table>
<thead>
<tr>
<th>Danke</th>
<th>Thank you</th>
</tr>
</thead>
</table>

#### Ich heiße...

<table>
<thead>
<tr>
<th>Ich heiße...</th>
<th>My name is...</th>
</tr>
</thead>
</table>

#### Könnten Sie etwas langsamer sprechen?

<table>
<thead>
<tr>
<th>Könnten Sie etwas langsamer sprechen?</th>
<th>Could you speak more slowly, please?</th>
</tr>
</thead>
</table>

#### Restaurant

<table>
<thead>
<tr>
<th>Könnten Sie mir ein Restaurant empfehlen?</th>
<th>Can you recommend a restaurant?</th>
</tr>
</thead>
<tbody>
<tr>
<td>einen Tisch reservieren</td>
<td>to book a table</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Die Rechnung bitte!</th>
<th>The bill, please!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Die Speisekarte bitte!</td>
<td>The menu, please!</td>
</tr>
<tr>
<td>Ich möchte zahlen</td>
<td>Can I have the bill, please?</td>
</tr>
<tr>
<td>Ein Bier bitte</td>
<td>Can I have a beer, please?</td>
</tr>
</tbody>
</table>

#### Public transport

<table>
<thead>
<tr>
<th>Wo ist der Bahnhof?</th>
<th>Where is the railway station?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wo ist die nächste Bushaltestelle nach...?</td>
<td>Where is the nearest bus stop to...?</td>
</tr>
<tr>
<td>Wann kommt der Bus in ... an?</td>
<td>When does the bus reach...?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zug</th>
<th>train</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Taxi</th>
<th>cab/taxi</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Bus</th>
<th>bus</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Ist hier eine öffentliche Toilette?</th>
<th>Is there a public restroom nearby?</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>German phrase</th>
<th>English phrase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wie teuer ist...?</td>
<td>How much is...?</td>
</tr>
<tr>
<td>Wo finde ich einen Arzt?</td>
<td>Where can I find a doctor?</td>
</tr>
<tr>
<td>Wo ist das nächste Krankenhaus?</td>
<td>Where is the nearest hospital?</td>
</tr>
<tr>
<td>Wo finde ich den nächsten Supermarkt?</td>
<td>Where is the next supermarket?</td>
</tr>
<tr>
<td>Ist hier ein Geldautomat in der Nähe?</td>
<td>Is there an ATM nearby?</td>
</tr>
<tr>
<td>Ich suche den Waschsalon.</td>
<td>I am looking for a Laundromat.</td>
</tr>
<tr>
<td>Wo ist die nächste Telefonzelle?</td>
<td>Where is the nearest phone booth?</td>
</tr>
<tr>
<td>Wo kann ich eine Telefonkarte kaufen?</td>
<td>Where can I buy a phone card?</td>
</tr>
<tr>
<td>Eine Telefonkarte bitte!</td>
<td>A phone card, please!</td>
</tr>
<tr>
<td>eine Postkarte schreiben</td>
<td>to write a postcard</td>
</tr>
<tr>
<td>einen Brief schreiben</td>
<td>to write a letter</td>
</tr>
<tr>
<td>eine Briefmarke</td>
<td>a stamp</td>
</tr>
<tr>
<td>Was kostet die Fahrt?</td>
<td>What’s the fare?</td>
</tr>
<tr>
<td>Was kostet...?</td>
<td>What’s the price for...?</td>
</tr>
</tbody>
</table>

**Online Dictionary**

You will find a good online-dictionary at [www.dict.cc](http://www.dict.cc)

You can look up the translation of more than 140,000 words into German, for example from the following languages: English, French, Spanish, Italian, Russian, Polish, etc.

What is special about those dictionaries is that if you find a word that is missing, you can propose it to the editorial department of the homepage and they will include it soon!

"WHU is special. Upon coming here I made great connections with both exchange students and WHU students. Here at WHU, there is a great sense of school spirit and it is shown all throughout campus. Everyone I met has a different story and I enjoy hearing these stories. WHU is a family and I felt like I was also a part of this family even though I am only here for a semester. Definitely come to WHU, this small town is enchanting."

Jose Del Real,
University of Illinois at Urbana-Champaign, USA
FAQs – Frequently Asked Questions

How do I apply for an exchange semester at WHU?
If you are interested in studying at WHU, please contact the international office at your home university as you have to be officially nominated by your school. After this you will receive information on WHU’s online application system from us.

Can I already get in touch with other exchange students before my arrival?
Yes. The perfect people to answer all your questions and give hands-on advice are our Study Abroad Ambassadors. All our ambassadors have spent one to two semesters at WHU or are WHU students who are engaged in our student initiative VIP (Vallendar Integration Program), which is responsible for the integration into the WHU student community. To get in touch with them just visit our website and get in touch with them via email.

What is the semester structure like at WHU?
The semester at WHU is split up in two quarters (8 weeks each) in the BSc and MSc program; each quarter ends with an exam period. Please note that German courses will not be separated into quarters. This means each German course will have classes during the whole term and the exam will be held by the end of the semester.

Fall term:
Quarter I: Beginning of September to End of October
Quarter II: End of October to Christmas

Spring term:
Quarter III: January to End of February
Quarter IV: End of February to End of April

Can I take exams early or at my home university?
No, unfortunately this is not possible. All exams have to be taken at WHU at the scheduled time, except for re-exams which can be taken back at your home university.

I am unable to arrive when the semester begins, is it a problem to arrive later?
Contact the respective exchange coordinator at WHU to inform them about your late arrival. Remember to read all information on our website carefully, since you will miss the orientation days.

Can I store my luggage somewhere?
There might be the possibility to store your luggage before and after your stay at the housing facility you are living in during your stay. Please contact the housing office (housing@whu.edu) for more details.

Do I need to fulfill any language requirements?
http://www.studenten-nrw-ticket.de/images/nrw-bereich.jpg MBA students and MSc students wishing to join the MBA program at WHU need to show proof of their English proficiency (please see the information about MBA admission requirements in the section “Academics”).

What are the application deadlines?
For the fall semester the deadline is the 1st of June (in the same year) and for the spring semester the 1st of October (of the previous year).
Is there any orientation program after my arrival at WHU?
Yes, mandatory orientation days take place two days before the semester starts.

Are there any German language classes?
WHU offers free intensive German courses running throughout the semester. Exchange students have the opportunity to participate in one of the 4 levels offered, from beginners to advanced.

How do I get to Düsseldorf?
Please see the section “Maps” to get a detailed description on how to get to WHU.

When do I register for courses?
Registration for courses is done when you get to WHU and receive access to our intranet. Registering for courses before arriving at WHU is not possible as the whole process is done via our intranet.

How do I register for courses?
Registering for courses is done via our intranet. At the beginning of the semester, there will be a detailed information session on how to register for courses.

Where can I find information about courses?
Information about courses can be found in our online course guide at: www.whu.edu/courseguide

Which courses can I choose and what programs are offered?
WHU offers undergraduate classes (BSc in Business Administration/Management) and graduate classes (MSc in Management and MBA). Exchange students can choose from almost all courses offered in their study program during their exchange at WHU.

Will WHU provide all exchange students with student housing?
We do not have a housing office on our campus Düsseldorf, but are staff are happy to assist you if you need help.

Do I have to speak German to come to WHU on exchange?
No. 100% of the courses in the graduate programs are taught in English.

Do I need a Visa and/or Residence Permit?
Please see the detailed information on Visa and Residence Permits on p. 37.
Maps and Directions

Directions to WHU

WHU – Otto Beisheim School of Management is around 30 min away from Düsseldorf airport and one hour away from Cologne/Bonn Airport, either by car or by train.

Arriving by car

If you are using the Autobahn A61, take the A48 towards Koblenz at the Koblenz intersection (Autobahnkreuz Koblenz). Alternatively, if you are coming via the Autobahn A3, take the A48 towards Koblenz/Trier at the Dernbach intersection (“Dernbacher Dreieck”). Follow the road until you reach the Bendorf/Neuwied/Vallendar exit. Now simply follow signs to Vallendar and WHU. There is an underground car parking directly beside the university. If you use GPS please enter “Hellenstraße” as your destination instead of “Burgplatz”.

The following information will support you in planning your route:

German railways

www.bahn.de/en

Public transport in Düsseldorf

http://www.rheinbahn.com

Route planner

www.us.map24.com
Düsseldorf Stadtteile
Welcome to WHU

Campus Düsseldorf: Erkrather Str. 224a
40233 Düsseldorf
Germany
Welcome to WHU

Campus Vallendar map

WHU CAMPUS PLAN

Ottobrunn School of Management

MAPS AND DIRECTIONS
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Information is subject to change.

Please send any feedback to the International Relations Office, WHU – Otto Beisheim School of Management (ir@whu.edu).
To wrap it up: Come study abroad at WHU and…

- Join one of the leading business schools in Germany and Europe (AACSB, EQUIS and FIBAA accredited)
- Profit from small international study groups
- Choose from excellent programs and a great variety of classes taught in English (BSc, MSc, MBA)
- Enjoy the intensive support services offered by the International Relations Team and Housing Office
- Benefit from full access to our Career Service and its unique network
- Make new friends among our network of top partner universities worldwide
- Become part of the vibrant WHU student body and strong alumni network
- Discover a UNESCO World Heritage region and the German language (free classes at all levels) at the perfect starting point to explore Europe