A famous model for the “German MBA Rowing Race” is the prestigious duel of the elite universities Cambridge and Oxford. For nine years, our international MBA students team has been mobilizing quite an impressive number of fans.
Probably the most unusual student club at WHU: Our First Responder provides qualified emergency services to the local community even before professional paramedics arrive at the scene. Every minute counts! On average the Regional Rescue Coordination Center rings the WHU students alarm bell about six times per month and calls them to heart attacks, strokes, accidents, and resuscitations.
Since 1997, WHU Euromasters has been one of the world’s biggest business school sports events, bringing together more than 2,000 students from 25 European universities. Competitions in soccer, volleyball, basketball, rowing, relay race, and bull riding as well as the infamous cheerleading contest are the highlights of the event.
Shakespeare, Wilde, Sartre – WHU’s theater group is known for the extraordinary dedication of the ensemble, great attention to detail and very different types of characters. The rewards for the huge effort are regular sell-out performances and rapt audiences that are not limited to members of the WHU community. Of course all performances are open to the public.
A spirit of “Uniting the World of Finance” has always existed since the first Campus for Finance – WHU New Year’s Conference in 2001. Attracting about 400 students annually, the WHU New Year’s Conference is one of the largest conferences at WHU. Two days of speeches, panel discussions, workshops, as well as several networking events, engage students from all over the world, academics, politicians, professionals, and media partners in discussion about current economic topics.
What Our Students Say

“The WHU Spirit for me is international orientation and most of all team spirit.”

“People are very welcoming and they are all more than willing to help with anything that matters. I could not have asked for a better start here.”

“From the very first day at WHU I literally fell in love with WHU’s friendly community, inspiring professors, highly motivated students, and also supportive alumni.”

“It feels like I got home.”