

MBA European Summer Program I 2019
 "The Changing Environment for International Business in Europe"

First Week

Day	Time	Classes and Events	Location	Meeting Point
May 07	10:00 am – 11:00 am	Pickup at Frankfurt Airport	Frankfurt Airport	Official Meeting Point: Terminal 1, Section B
Tuesday	11:15 am	Shuttle departs from Frankfurt Airport		
	12:30 pm	Check-in housing	Vallendar	
	04:15 pm – 04:30 pm	Welcome an General Information	K-001	WHU Campus
	04:30 pm – 05:30 pm	Team Building and Socializing	A-013	
	05:30 pm – 06:15 pm	Tour of WHU		
	06:15 pm – 08:30 pm	Welcome Dinner	A-U01	
May 08	09:00 am – 09:45 am	WELCOME & ORIENTATION by the Director Prof. Dr. Michael Frenkel, Associate Dean of International Relations and Diversity; Director of the MBA European Summer Program	K-001	
Wednesday	09:45 am – 10:45 am	EUROPEAN TRADE INTEGRATION Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management	K-001	
	10:45 am – 11:15 am	BREAK		
	11:15 am – 12:45 pm	EUROPEAN TRADE INTEGRATION	K-001	
	12:45 pm – 01:45 pm	LUNCH	Cafeteria	
	01:45 pm – 03:15 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	03:15 pm – 04:15 pm	EUROPEAN TRADE INTEGRATION Review Session	K-001	
	05:00 pm	Boat trip to Koblenz		04:45 pm, K-bldg
	05:30 pm – 07:00 pm	Guided Tour in Koblenz		
	07:00 pm – 09:00 pm	Dinner at "SauBar"	Münzstr. 16a	
May 09	09:00 am – 10:15 am	FAMILY BUSINESS Prof. Dr. Nadine Kammerlander WHU - Otto Beisheim School of Management	K-001	
Thursday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	FAMILY BUSINESS	K-001	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	FAMILY BUSINESS Review Session	K-001	
	07:37 pm	Bus from Vallendar Mitte to Koblenz Zentralplatz		
	08:00 pm	Get together at Gecko Lounge	Mehlgasse 13	
May 10	tba	Company Visit Prof. Dr. Nadine Kammerlander WHU – Otto Beisheim School of Management		
Friday				
Weekend				
Second Week				
Day	Time	Classes and Events	Location	Meeting Point
May 13		Company Visit ECB Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management		08:00 am departure 05:00 pm return (approx.)
Monday				
May 14	09:00 am – 10:15 am	COMPETING IN EUROPEAN MARKETS Prof. Dr. Jürgen Weigand WHU – Otto Beisheim School of Management	K-001	
Tuesday	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	COMPETING IN EUROPEAN MARKETS	K-001	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	COMPETING IN EUROPEAN MARKETS Review Session	K-001	

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May 15 Wednesday	09:00 am – 10:15 am	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE Prof. Dr. Sonia Ferencikova VSM School of Management, Bratislava	K-001	
	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE	K-001	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 02:30 pm	BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE	K-001	
	04:00 pm – 06:00 pm	Visit of Burg Eltz Castle	Münstermaifeld	02:30 pm, K-bldg 06:45 pm return (approx.)
May 16 Thursday	09:00 am – 10:30 am	FINANCE Prof. Dr. Christian Andres WHU – Otto Beisheim School of Management Company Visit Bayer	K-001	11:00 am departure 06:00 pm return (approx.)
	09:00 am – 10:15 am	ENTREPRENEURSHIP Prof. Dr. Dries Faems WHU – Otto Beisheim School of Management	K-001	
	10:15 am – 10:45 am	BREAK		
May 17 Friday	10:45 am – 12:00 pm	ENTREPRENEURSHIP	K-001	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	ENTREPRENEURSHIP Review Session	K-001	
	Weekend			
May 20 Monday	09:00 am – 10:15 am	BUSINESS TAXATION Prof. Dr. Martin Jacob WHU – Otto Beisheim School of Management	K-001	
	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	BUSINESS TAXATION	K-001	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	BUSINESS TAXATION Review Session	K-001	
May 21 Tuesday	09:30 am – 12:30 pm	Study Period	K-301;2;3;4;5;7;10;11;12;13	
	12:30 pm – 01:30 pm	LUNCH	Cafeteria	
	02:00 pm – 03:00 pm	Final Exam	K-001	
	05:30 pm – 07:30 pm	Wine Tasting at "Weingut von Schleinitz"		04:30 pm, K-bldg
	07:30 pm – 10:00 pm	Farewell Dinner at "Hotel Haupt"	Kobern-Gondorf	
May 22 Wednesday	07:00 am	Airport shuttle to Frankfurt Airport		