

**MBA European Summer Program II 2019**  
 "The Changing Environment for International Business in Europe"

**First Week**

Day	Time	Classes and Events	Location	Meeting Point
<b>May 12</b>	10:00 am – 11:00 am	Pickup at Frankfurt Airport	Frankfurt Airport	Official Meeting Point: Terminal 1, Section B
<b>Sunday</b>	11:15 am	Shuttle departs from Frankfurt Airport		
	12:30 pm	Check-in housing	Vallendar	
	03:30 pm – 04:15 pm	<b>WELCOME &amp; ORIENTATION by the Director</b> Prof. Dr. Michael Frenkel, Associate Dean of International Relations and Diversity; Director of the MBA European Summer Program	K-101	WHU Campus
	04:15 pm – 04:30 pm	Welcome and General Information	K-101	
	04:30 pm – 05:30 pm	Team Building and Socializing	A-013	
	05:30 pm – 06:15 pm	Campus Tour		
	06:15 pm – 08:30 pm	Welcome Dinner	A-U01	
<b>May 13</b>	09:00 am – 10:15 am	<b>BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE</b> Prof. Dr. Sonia Ferencikova VSM School of Management, Bratislava	K-101	
<b>Monday</b>	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	<b>BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE</b>	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 02:30 pm	<b>BUSINESS ENVIRONMENT AND STRATEGIES OF FDI INVESTORS IN CENTRAL AND EASTERN EUROPE</b>	K-101	
	04:00 pm – 06:00 pm	Visit of Burg Eltz Castle	Münstermaifeld	02:30 pm, K-bldg 06:45 pm return (approx.)
<b>May 14</b>	09:00 am – 10:15 am	<b>EUROPEAN TRADE INTEGRATION</b> Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management	K-101	
<b>Tuesday</b>	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	<b>EUROPEAN TRADE INTEGRATION</b>	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	<b>EUROPEAN TRADE INTEGRATION Review Session</b>	K-101	
	05:00 pm	Boat trip to Koblenz		04:45 pm, K-bldg
	05:30 pm – 07:00 pm	Guided Tour in Koblenz		
	07:00 pm – 09:00 pm	Dinner at "Deutscher Kaiser"	Kastorstraße 3	
<b>May 15</b>	08:30 am – 10:00 am	<b>EUROPEAN MONETARY INTEGRATION</b> Prof. Dr. Michael Frenkel WHU – Otto Beisheim School of Management	K-101	
<b>Wednesday</b>		<b>Company Visit ECB</b>		10:15 am departure 07:00 pm return (approx.)
<b>May 16</b>	09:00 am – 10:15 am	<b>COMPETING IN EUROPEAN MARKETS</b> Prof. Dr. Jürgen Weigand WHU – Otto Beisheim School of Management	K-101	
<b>Thursday</b>	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	<b>COMPETING IN EUROPEAN MARKETS</b>	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 02:30 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	02:30 pm – 03:30 pm	<b>COMPETING IN EUROPEAN MARKETS Review Session</b>	K-101	
	07:37 pm	Bus from Vallendar Mitte to Koblenz Zentralplatz		
	08:00 pm	Get together at Gecko Lounge	Mehlgasse 13	
<b>May 17</b>	09:00 am – 10:15 am	<b>FAMILY BUSINESS</b> Prof. Dr. Nadine Kammerlander WHU - Otto Beisheim School of Management	K-101	
<b>Friday</b>	10:15 am – 10:45 am	BREAK		
	10:45 am – 12:00 pm	<b>FAMILY BUSINESS</b>	K-101	
	12:00 pm – 01:00 pm	LUNCH	Cafeteria	
	01:00 pm – 03:00 pm	Study Period	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	<b>FAMILY BUSINESS Review Session</b>	K-101	
<b>Weekend</b>				

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<b>Second Week</b>				
<b>Day</b>	<b>Time</b>	<b>Classes and Events</b>	<b>Location</b>	<b>Meeting Point</b>
<b>May 20</b> <b>Monday</b>	tba	<b>Company Visit</b> Prof. Dr. Nadine Kammerlander WHU – Otto Beisheim School of Management		
<b>May 21</b> <b>Tuesday</b>	09:00 am – 10:15 am	<b>ENTREPRENEURSHIP</b> Prof. Dr. Dries Faems WHU – Otto Beisheim School of Management	K-101	
	10:15 am – 10:45 am	<b>BREAK</b>		
	10:45 am – 12:00 pm	<b>ENTREPRENEURSHIP</b>	K-101	
	12:00 pm – 01:00 pm	<b>LUNCH</b>	Cafeteria	
	01:00 pm – 03:00 pm	<b>Study Period</b>	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	<b>ENTREPRENEURSHIP Review Session</b>	K-101	
<b>May 22</b> <b>Wednesday</b>	09:00 am – 10:30 am	<b>FINANCE</b> Prof. Dr. Christian Andres WHU – Otto Beisheim School of Management <b>Company Visit Bayer</b>	K-101	11:00 am departure 06:00 pm return (approx.)
<b>May 23</b> <b>Thursday</b>	09:00 am – 10:15 am	<b>BUSINESS TAXATION</b> Prof. Dr. Martin Jacob WHU – Otto Beisheim School of Management	K-101	
	10:15 am – 10:45 am	<b>BREAK</b>		
	10:45 am – 12:00 pm	<b>BUSINESS TAXATION</b>	K-101	
	12:00 pm – 01:00 pm	<b>LUNCH</b>	Cafeteria	
	01:00 pm – 03:00 pm	<b>Study Period</b>	K-201;2;3;4;5;7;10;11;12;13	
	03:00 pm – 04:00 pm	<b>BUSINESS TAXATION Review Session</b>	K-101	
<b>May 24</b> <b>Friday</b>	09:30 am – 12:30 pm	<b>Study Period</b>	K-201;2;3;4;5;7;10;11;12;13	
	12:30 pm – 01:30 pm	<b>LUNCH</b>	Cafeteria	
	02:00 pm – 03:00 pm	<b>Final Exam</b>	K-101	
	05:30 pm – 07:30 pm	Wine Tasting at "Weingut von Schleinitz"		04:30 pm, K-bldg
	07:30 pm – 10:00 pm	Farewell Dinner at "Hotel Haupt"	Kobern-Gondorf	
<b>May 25</b> <b>Saturday</b>	07:00 am	<b>Airport shuttle to Frankfurt Airport</b>		