MBA European Summer Program 2021
The Changing Environment for International Business in Europe

Session I: May 11 to May 25, 2021
Session II: May 16 to May 28, 2021

To learn more about the Online MBA ESP (May 9 to May 22, 2021), visit: www.whu.edu/online-mba-esp
Course Topics

- European Trade Integration
- Competing in European Markets
- Family Business
- Business Taxation
- Business Environment and Strategies of FDI Investors in Central and Eastern Europe
- Finance
- Entrepreneurship

Company Visits

Integrated into the program are several company visits including a visit to the European Central Bank or another large financial institution, as well as visits to several international companies in the area.

Cultural Program

Included as part of the two week program are a number of cultural and social activities:

- Welcome and farewell dinners
- Visit to a medieval castle
- Guided city tour of Koblenz
- Boat tour along the Rhine
- Winery tour and tasting

Student Profile

MBA students in their second year who are interested in International Business, Finance and Corporate Strategy.

Language of Instruction

English

Evaluation

Group Projects
Final Exam

Contact Hours

48 Academic Hours
22 Cultural Hours
3 US Credits

Evaluation

Group Projects
Final Exam

Himanshu Sharma
University of Michigan

“This program was one of the best decisions of my life. The whole program is customized effectively to provide you theoretical as well as practical knowledge. Loved knowing about the German culture and unique European business environment. The professors are great and the staff very helpful. I loved it and would highly recommend”
Program Costs

<table>
<thead>
<tr>
<th>Base Fee</th>
<th>Tuition</th>
<th>Housing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange Basis*</td>
<td>€ 479</td>
<td>–</td>
</tr>
<tr>
<td>Tuition Basis</td>
<td>€ 479</td>
<td>€ 3,425</td>
</tr>
</tbody>
</table>

*In general, there is no tuition for students enrolled at and nominated by WHU’s partner universities.

The base fee includes:

- Course materials
- Group transfer service to/from airport
- Welcome reception and farewell dinner
- Lunches
- Company visits and social excursions
- Local bus ticket
- 24 hour gym access
- On-campus wi-fi
- Library access

Apply by March 1st, 2021

To apply for the program and on-campus housing, please download the application form at www.whu.edu/mba-esp. If applying on exchange basis, please contact the International Office at your home university.

Contact

Carina Humpert
Program Manager
carina.humpert@whu.edu
Tel: +49 (0)261 6509 162

www.whu.edu/mba-esp

WHU – Otto Beisheim
School of Management
Burgplatz 2
56179 Vallendar, Germany