Global Online MBA – Digital perspective, global mindset.

In a rapidly changing business environment, the leaders of today must be prepared for the developments of the future. WHU’s Global Online MBA Program offers the assurance of quality from a top-ranked European business school, with the digital capability to provide a flexible yet challenging program designed to sharpen your business acumen. Study with a distance-learning format that fits your lifestyle and needs while connecting with a global community of inspiring executives and leaders.

At a Glance

Degree: Master in Business Administration (MBA)
Location: Online format and WHU Campus Düsseldorf (Germany)
Language: English
Tuition fees: €42,000
Distance learning format: 18 or 36 months
Next intake: October 2020

Your Benefits

Immersive: Un paralleled access to a global network of over 4,500 alumni.
Established: Receive a triple-accredited degree from Germany’s top business school.
Innovative: Unique teaching methodology with the latest technology to support your studies.
Personalized: Our top-ranked career services provide a bespoke approach to helping you reach your goals.
Flexible: Study in 18 or 36 months, or take individual certifications at a pace that suits your personal needs.

Your Program Structure and Courses

Your Program Structure

Intake

1. Core Modules 1
   - Virtual Kick-off days
2. Core Modules 2
3. Core Modules 3
4. Mid-term Challenge: At WHU Campus Düsseldorf (Germany)
5. Optional: International Modules in Germany, USA, or China
6. Master Thesis

Excellence in Leadership Modules

General Management
Executive Management & Leadership
Personal & Career Development Coaching

Optional Courses

Primer Math / Statistics
Primer Economics
Financial Literacy

Your Courses

The order of the courses depend on the starting point of your studies. Every course is based on 2.5 credits.

Courses

- Beating Financial Markets
- Financial & Management Accounting
- World Economy
- Corporate Finance
- Economics of Corporate & Competitive Strategy
- Strategic Sourcing
- Digital Marketing
- Strategic Management
- Organizational Behavior
- Strategy Execution
- Application of Entrepreneurial Tools
- Logistics & Supply Chain
- Transformation & Innovation in the Digital Age
- Operations Management
- Omnichannel Business

Excellence in Leadership Modules

General Management
Executive Management & Leadership
Personal & Career Development Coaching

Optional Courses

Primer Math / Statistics
Primer Economics
Financial Literacy
Modules Abroad
Take the Next Step and Join WHU!

WHU – Otto Beisheim School of Management is a leading German business school with an exceptional national and international reputation. WHU offers academic programs and continuing education for executives throughout their career. Founded in 1984, WHU has become a model for future-oriented research and teaching in business economics. WHU means ‘Excellence in Management Education’ and pursues this goal in its three core areas of activity: academic programs, research, and knowledge transfer in general management. WHU graduates, research and profitable collaboration with business partners demonstrates the School’s success in achieving its mission.

Why Choose WHU’s Global Online MBA Program?

Your Studies Tailored to Your Needs

- 18 months for a fast track with courses lasting 4 weeks and requiring 18.5 hours per week.
- 36 months, with courses lasting 4 weeks and a workload of 9.25 hours per week.
- Complete each core module individually with the option to finalize the Global Online MBA, over the course of 5 years.
- Live-teaching sessions on Saturdays, 1pm CEST for 60 – 120 minutes.
- Mid-term challenge of 5 days on Campus Düsseldorf, Germany.
- Optional modules abroad.

Your Application

Admission Requirements
- A first academic degree (Bachelor or equivalent).
- A minimum of two years postgraduate work experience.
- Proof of fluency in English.
- GMAT Score (a minimum score of 600 is recommended) or equivalent GRE.

Steps of the Admission Process

1. Submit Application
2. Review Committee
3. Personal Interview
4. Admissions Committee
5. Final Decision

Application Deadlines

The WHU Application Deadline is September 20, 2020.

Get in Touch!

If you have any further questions, please contact us:

WHU – Otto Beisheim School of Management
Global Online MBA
online-mba@whu.edu

To learn more about the Global Online MBA, visit
www.whu.edu/global-online-mba

“WHU has always been at the forefront of developments as a top European business school. With the Global Online MBA, we welcome innovators and digital disruptors who wish to transform and lead with confidence, as students of the WHU network. This program allows for limitless knowledge exchanges and connections between diverse minds, without ever compromising on WHU quality and excellence.”

Professor Dr. Markus Rudolf, Dean of WHU