The Online MBA for global change-makers, from Germany’s top business school.

With WHU’s Global Online MBA you will receive a solid General Management education. Next to the courses on various business administration topics, you will experience your very own leadership & career development journey. It includes a personality profile, personal & organizational growth sessions as well as 1:1 career coaching and career workshops. During the live-in week, you will meet your fellow students and top-notch faculty personally at WHU’s Campus in Düsseldorf. You will finish your studies with a final MBA Project.

Your Application

APPLICATION DEADLINES
Four weeks before the program starts.

PROGRAM START DATE
April & September

FEES & EARLY BIRD
Tuition fee: €35,000
Early bird special available on our website.

To learn more about the Global Online MBA, visit www.whu.edu/global-online-mba

If you have any further questions, please contact us:
WHU – Otto Beisheim School of Management
Global Online MBA
+49 (0)211 447 09 943
online-mba@whu.edu

Get in Touch!

Virtual kick-off weekend(s)

1st Study Period

Analyzing Markets & Competition
Understanding Financial Performance

2nd Study Period

Market-facing Functional Expertise
Strategizing for Success

Live-in week (Düsseldorf)

3rd Study Period

Functional Expertise for Operational Excellence
Developing Entrepreneurial & Digital Mindset

Final MBA Project

Program Structure

ADMISSIONS REQUIREMENTS

A first academic degree (Bachelor or equivalent)
A minimum of two years post-graduate work experience
Proof of fluency in English (we may ask for a TOEFL)
GMAT, GRE or WHU Admissions Test

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Your Global Online MBA

In a rapidly changing business environment, the leaders of today must be prepared for the developments of the future. WHU's Global Online MBA Program offers the assurance of quality from a top-ranked European business school, with the digital capability to provide a flexible, yet challenging program designed to sharpen your business acumen. Study with an online format that fits your lifestyle and needs while connecting with a global community of inspiring executives and leaders.

Be a digital pioneer and become part of WHU’s global network.

The Global Online MBA equips professionals with general management knowledge and advanced leadership skills to help them navigate through times of uncertainty, ambiguity, and change. In our program, participants study with peers from across industries and geographies, learn from top-notch faculty, and interact with expert guest speakers.

Professor Dr. Jürgen Weigand
ACADEMIC DIRECTOR, WHU GLOBAL ONLINE MBA

An MBA that fits to your lifestyle – Total flexibility to transform your career.

WHU’s unique online learning format ensures that you flexibly can work on self-paced learning modules during the week. Further, group work is an important part of the program. Here you will work on various case studies and group projects, in which you can prove your soft skills when working in a team. At the weekends, you will meet virtually with WHU’s experienced faculty and learn to guest speakers from various global companies.

COUSE STRUCTURE

- Unlock course on learning platform
- Self-paced Learning: Monday-Friday
- Group work
- Live session with faculty: Saturday, 1:00 PM (CET/CEST)
- Take final exam at the end of the course after 4 weeks

YOUR GLOBAL ONLINE MBA

AT A GLANCE

- Design: Master in Business Administration (MBA)
- Mode of Study: Online, part-time
- Location: WHU Campus Düsseldorf (Germany)
- Language: English
- Start: April & September
- Duration: 24 or 36 months
- Tuition: €35,000
- Degree: Master in Business Administration (MBA)
- Flexible Schedule: Monday-Friday
- Final Exam: After 4 weeks
- Group Work: Case Studies and Group Projects
- Live Sessions: Saturday, 1:00 PM (CET/CEST)
- Tuition Fee:
- Degree:
- Location:
- Language:
- Intakes:
- Length:
- Location:
- Language:
- Tuition:
- Degree:
- Intakes:
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- Tuition:
- Degree:
- Intakes:
- Length:
- Location:
- Language:
- Tuition:
- Degree:

THE WHU GLOBAL ONLINE MBA EXPERIENCE

Be a digital pioneer and become part of WHU’s global network.

- Receive a triple-accredited degree from Germany’s top business school.