UNFOLD YOUR AMBITIONS. DEVELOP EXCELLENCE.

Master in Management (MSc)
Master in Entrepreneurship (MSc)
Master in Finance (MSc)
WHU – Otto Beisheim School of Management is a privately financed business school based in Vallendar and Düsseldorf. Founded in 1984, WHU is now one of the most renowned German business schools with an outstanding national and international reputation. This excellent standard has been certified by accreditations from AACSB, EFMD (EQUIS), and FIBAA as well as through leading positions in national and international rankings. WHU students profit from a large international network of partner universities, companies, and alumni.

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Welcome to WHU

The WHU Master of Science experience is unlike any other. It is challenging, dynamic, and highly inspiring.

Many features make our Master of Science Programs unique. These include flexible curricula, an integrated study abroad component, an internship that offers you the opportunity to apply your knowledge to real business situations, and the option to acquire a full second degree from selected partner universities.

At WHU, you will be part of a vibrant, collaborative, and international student community and build a network of friendships that will last far beyond your period of studies. The distinctive ‘WHU spirit’ can be felt everywhere on campus, but it is especially nested in the intellectual, cultural, and social commitment of our students. From business conferences to humanitarian aid projects, sports competitions to theater plays, many extracurricular activities are waiting for you.

We invite you to discover our Master of Science Programs on the following pages and to immerse yourself in the truly unique WHU experience.

We look forward to welcoming you to WHU.
“Teaching at WHU does not mean simply lecturing students; rather it requires inspiring many smart minds with diverse ways of thinking for a particular field of study, such as Luxury Brand Management.”

Professor Dr. Martin Fassnacht
Professor and Holder of the Otto Beisheim Endowed Chair of Marketing and Commerce at WHU

“WHU offers its students a well-rounded theoretical and practical education, which has helped WHU alumni to create value at The Boston Consulting Group and in many other companies. Every time I come to campus I enjoy the inspired discussions and interesting insights the students deliver.”

Carsten Kratz
Managing Director Germany & Austria at The Boston Consulting Group
Experience Unique Programs in Management, Entrepreneurship, or Finance

CHALLENGING AND FLEXIBLE CURRICULA
With our Master of Science Programs, you will graduate with an MSc degree in 17 or 21 months, depending on the chosen track. You will experience comprehensive and flexible curricula giving you the breadth and depth of knowledge for a career in various types of organizations.

The core modules provide the analytical tools and essential skills across general management, finance, or entrepreneurship. Parallel to the core modules, you may choose from a wide range of electives allowing you to customize your studies to your interests and goals. As practical and international experience are key aspects of the programs, an internship and study abroad time are integral parts of the curriculum.

The double degree programs are another feature of the WHU Master of Science Programs. Participating in this option, you will earn a full second degree from the partner university in addition to the MSc degree from WHU after completing two semesters abroad at selected institutions.

RENOWNED AND DEDICATED FACULTY
At WHU, teaching excellence is a fundamental pillar. Our faculty includes renowned researchers and experts in their disciplines who are dedicated to your education and success. You will also benefit from the faculty’s business networks, which build the basis for regular guest lectures by top international speakers. This ensures that both theoretical knowledge as well as the latest managerial practices are emphasized in the classroom.

UNIQUE GLOBAL NETWORK
WHU has established an exclusive network of more than 200 partner universities and 160 partner companies around the world. This cooperation forms the basis for the semester abroad as well as the internship in the Master of Science Programs. Further, WHU’s Alumni Association ‘In Praxi’ and the Career Center form exceptional career support.

DYNAMIC AND INTERNATIONAL COMMUNITY
From day one, you will experience the personal atmosphere at WHU and be part of an international and vibrant student community. The enthusiasm with which our students pursue common goals is a manifestation of the famous ‘WHU spirit’. This collaborative culture is highly valued by all groups at WHU and goes far beyond your period of study.

TOP-RANKED CAREER SERVICES
WHU’s Career Center offers a broad range of activities such as fairs, company presentations, and personalized career counseling to help you reach your professional goals. More than 90% of WHU’s Master of Science students have at least one job offer by the time they graduate, and 95% are employed three months after graduation.

EXCELLENT REPUTATION
WHU’s standards in management education have been validated by accreditations from AACSB, EFMD (EQUIS), and FIBAA. Additionally, our Master in Management Program is repeatedly ranked by leading publications as one of the best Master’s programs worldwide.

FINANCIAL TIMES
MASTER IN MANAGEMENT RANKING 2017
#1 in Germany
#7 worldwide

THE ECONOMIST
MASTERS IN MANAGEMENT RANKING 2017
#1 in Germany
#3 worldwide
Laura-Marie Arens on Key Factors of Top Talent and the International Network at WHU

Laura-Marie, why did you choose to study in the Master in Management Program at WHU?

The Master at WHU was a great addition to my Bachelor studies as it offered a more practical and in-depth look into specific areas that I could choose myself. Apart from “classic” lectures, the curriculum also included hands-on case studies, group work, and company simulations that were highly valuable for my future skill set.

What were the most valuable aspects of the program?

Along with the very practically oriented content, studying abroad and expanding my network internationally was very beneficial to me. For my semester abroad, I was able to select between numerous high-class universities, where I built valuable connections and met people with whom I am still in contact today.

How did your time at WHU influence your career path?

At WHU, I learned how to deal with a high workload in a very efficient way and how to prioritize tasks, which is still an essential part of my work life today. Furthermore, I learned how to transfer theory into practice and come up with creative and ambitious ideas.

You now manage a team at Google. What skills and attributes do you look for in prospective talent?

In general, I look more for specific skill sets than for experience in specific areas or industries. For me, the most important factors in talent is motivation, willingness to learn, and ambition. Fast learners and pragmatic thinkers are people I am looking for.

What is the most enjoyable part of your job?

I get to travel throughout APAC.

What advice would you give potential students looking to pursue a WHU Master?

Take courses that you are genuinely interested in and not courses that you think you need for your later job. Very likely you will end up doing something else entirely.
The Master in Management (MiM) is a full-time English degree and targets recent graduates having an academic degree in a business-related field of study. You will experience a comprehensive and highly flexible general management curriculum lasting 17 or 21 months. While the core electives provide the essential tools and knowledge across general management, you may choose from an exceptionally broad range of electives to tailor your studies to your interests and goals. You also have the opportunity to specialize in one of the six concentrations offered. The program also includes an internship as well as international experience, such as the study semester or the capstone module abroad. Upon completion of the Master in Management, you will be perfectly prepared for a wide range of career options across multiple industries.
Verena Hubertz and Mengting Gao on the Start-up Life and WHU’s Entrepreneurial Community

**VERENA HUBERTZ**  
WHU MSc Class of 2013  
Current Job Function & Location:  
Founder & Managing Director, Berlin  
Company: Kitchen Stories  
Hobbies: Sports, politics, traveling

**MENGTING GAO**  
WHU MSc Class of 2013  
Current Job Function & Location:  
Founder & Managing Director, Berlin  
Company: Kitchen Stories  
Hobbies: Cooking, traveling, sports

Verena, why did you decide to do a Master at WHU?  
I wanted to choose a program with an agile, innovative mindset and many case-based and practical elements. I also liked the international setup (i.e. taught in English as well as a study abroad semester) and the fact that WHU offers not only a great academic environment but also plenty of opportunities to get involved in student initiatives. My positive impression was confirmed by visiting the WHU campus in Vallendar as well as the top program rankings.

Mengting, what were your program highlights?  
I definitely enjoyed the entrepreneurship course in combination with RWTH Aachen. We got to co-develop a business idea with technical and natural science students from Aachen. It’s great to see how much you can learn from working in an interdisciplinary team and to see the results in a business plan after the completion of the course.

Verena, could you describe some key takeaways from the program?  
I especially liked how I was able to improve my problem-solving and case skills. WHU also enabled me to gain entrepreneurial competencies: particularly the ability to develop a business idea. I also improved my presentation, teamwork, and project management skills a lot at WHU.

Mengting & Verena, with Kitchen Stories, you have successfully built your own business. What kind of experiences during your time at WHU inspired you to become a founder?  
We found it especially inspiring that WHU has a great and close entrepreneurial community. Hearing founders speak and share their stories on campus was really motivating. They showed us there are other opportunities than entering into a classic corporate or consulting career. We also felt confident to start our own business due to the entrepreneurial curriculum. Meeting and listening to entrepreneurs definitely empowered us to make the critical move to Berlin in order to start Kitchen Stories.

Mengting, what has been the most exciting thing about the start-up life, what has been the toughest?  
One of the most exciting things was definitely welcoming Apple CEO Tim Cook in our show kitchen in Berlin this year. Apple played a crucial role in creating organic traction for Kitchen Stories in the Apple App store and it was definitely inspiring to have the chance to meet him.

On the other hand, it was really tough to actually find a way to monetize Kitchen Stories when there was no easy business model in the mobile content world. We are glad to have found one now and are excited about everything yet to come.

Verena, if you could tell young entrepreneurs one thing what would it be?  
Persistence is key, so never give up. In the end, starting a company is a marathon and not a sprint.

Mengting, what is your favorite WHU memory?  
Overall, definitely being part of the Euromasters organization team and attending Euromasters every year. It’s just a great sports event that definitely shows the unique WHU spirit.
Your Master in Entrepreneurship

The Master in Entrepreneurship (MiE) is Germany’s first Master of Science program in entrepreneurship. It addresses graduates who would like to found their own business, start a career in various companies or start-ups, or manage a family business.

You will experience a unique program that covers business functions, innovation, product development, and technologies, including field trips to entrepreneurial hubs such as Berlin and Düsseldorf. Throughout the program, you will have the opportunity to identify and test your own business ideas while being supported by prominent corporates from the exclusive WHU network. You will also develop specific tools and skills that are particularly relevant to entrepreneurs, such as coding and prototyping.

For more information on the MiE program structure including full course descriptions, visit [www.whu.edu/mie/structure](http://www.whu.edu/mie/structure)

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<td>Capstone Module Abroad (2 cr)</td>
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<td>Internship (5 cr) at least 6 weeks</td>
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<td>Internship (3 cr) at least 4 weeks</td>
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<th>E-commerce Operations Management</th>
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<td>Strategic Intellectual Property Management</td>
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<td>Strategic Technology and Innovation Management</td>
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<td>Value Creation in Family Firms</td>
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<td>Venture Capital Finance</td>
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Daniel Ritter on a Career in Finance and Teamwork at WHU

Daniel, you concentrated on finance during your Master studies at WHU. What do you like most about finance?

Finance teaches you to think rigorously, in finance theory there is always only one right answer. Answers in practice are so much more complex – that’s very intriguing.

What did you take away from your WHU learning experience, which has been most applicable in your current job?

Hard work always wins in the long run. Do not believe in anyone who tells you otherwise.

What is the most enjoyable part of your job?

What I enjoy most about my job is the diversity of what I do. It ranges from applying finance theory, over project management, strategy, legal issues, selling deals, marketing our products and services, to negotiations. It’s hard to imagine another job that offers this breadth of tasks.

What did you learn from your classmates at WHU?

What I took with me is how much you can achieve with your peers if you work together – almost every day until now.

Who or what has been most inspirational to you in your life?

My grandpa, who taught me the importance of hard work.

My failures, as they taught me the importance of perseverance.

What advice would you give to students considering a career in finance?

Do it. Provided you are willing to work hard.
The Master in Finance (MiF) is a full-time English degree combining a comprehensive analysis of financial institutions, markets and strategies with practical relevance and an international perspective.

You will experience a rigorous but flexible curriculum that starts with three core modules providing you with fundamental quantitative skills and essential knowledge of financial markets. A thoroughly composed set of finance electives will allow you to customize your studies to your interests and to gain a deeper understanding of theories and concepts of modern finance.

The program also includes an internship as well as international experience, such as the study semester or the capstone module abroad.

The Master in Finance perfectly prepares you for a career across the landscapes of finance, such as Investment Banking, Corporate Finance, Private Equity, or Financial Analysis.

For more information on the MiF program structure including full course descriptions, visit [www.whu.edu/mif/structure](http://www.whu.edu/mif/structure)
Start Your Journey with WHU

From the moment you step on campus, you will be part of a vibrant and supportive community and enjoy the wide range of student clubs and activities representing the rich diversity of WHU. We invite you to immerse yourself in this truly unique experience!

END OF AUGUST-SEPTEMBER

The Welcome Week features exciting activities, team building events, and detailed information on the MSc programs helping you prepare for your studies and connect with your fellow students.

JANUARY-FEBRUARY

The student-run Campus for Finance – WHU New Year’s Conference in January and Campus for Finance – WHU Private Equity Conference in April bring together leading corporate representatives, Nobel laureates, as well as top business students from around the world. Speakers of the 2017 conferences included Prof. Finn E. Kydland, Alexander Doll, and Burkhard Varnholt.

Company presentations, a fair, workshops, a business dinner, and on-campus recruiting offer an exciting platform to get in touch with companies and founders at Master Your Career. Participants in the 2017 event included Accenture, Allianz, A.T. Kearney, BASF, Beiersdorf, E.ON Inhouse Consulting, Henkel, Lidl, and Xing.

WHU student teams won Hahn Start-up Idea Competition 2017 jointly organized by Hahn AG and WHU looking for innovative ideas in the fields of retail, real estate, and investment.

OCTOBER

IdeaLab! WHU Founders’ Conference is Europe’s leading student-run start-up conference connecting over 450 international students, successful founders, and renowned investors.

Panel discussion at IdeaLab!
NOVEMBER-DECEMBER

For three days, students from all over Europe compete in sports, network, and spend time together at WHU Euromasters, Europe’s biggest sports event for business schools.

The annual Founders Career Day in late November brings WHU alumni from start-ups and other entrepreneurial companies to campus for a career fair and speed-dating sessions. Our alumni are excited to meet current students, recruit new team members for their ventures, and of course, catch up with each other.

Interesting panel discussions and workshops provide the opportunity to share ideas on relevant business issues and to establish contacts with other students as well as renowned representatives from government, business, and society at the student-run forumWHU congress.

MARCH-APRIL

Having an unforgettable time together, Master students celebrate at the WHUnderground party in March and on a cheerful boat trip on the river Rhine in April.

As part of the MSc module “The Product Manager’s Interfaces & Toolkits”, students participated in a real-life Case Study Workshop at the Henkel Headquarters in Düsseldorf.

MAY

As part of the capstone module abroad, Master students have the opportunity to study in a new environment under the direction of our faculty. In 2017, students went on a tour to Silicon Valley, visiting companies such as Tesla, Google, GoDaddy, Hewlett Packard and attending lectures at Stanford University.
JUNE-AUGUST

Having completed their first two semesters at WHU, Master students gain valuable work experience through an internship in Germany or abroad at companies such as The Boston Consulting Group, Simon-Kucher, Henkel, and Deutsche Bank.

SEPTEMBER-DECEMBER

During the study abroad at one of WHU’s partner universities worldwide, Master students gain a global perspective and immerse themselves in another culture. During this time, students add an invaluable asset to their personal and professional life.

MARCH

About 200 participants discussed the topic “Embracing the Challenge, Igniting the Change – Taking Social Business to the next Level” at SensAbility 2017, Europe’s biggest student-run conference on Social Business.

SEPTEMBER

Together with their families and friends, Master students celebrate their successful graduation and come together to honor their achievements.
**FEBRUARY**

“Perspectives Shape Perceptions” was the slogan of the TEDxWHU Conference 2017 at the WHU campus in Vallendar, featuring prominent speakers such as Pamela Reif (most famous German social media influencer), Annie Oelmann (WHU Alumna, DJ in Berlin and London), and Andreas Winiarski (Venture Capitalist).

... the WHU experience goes on.

The WHU experience does not stop on graduation day. We welcome our new graduates to our alumni association ‘In Praxi’ to stay engaged with WHU, keep in touch with former classmates and friends, and pursue lifelong connection with alumni from around the world – all of them sharing the same unique ‘WHU spirit’. 
Your International Experience

International exposure is an essential aspect of the WHU Master of Science experience. Our unique network of more than 200 partner universities across six continents creates a perfect educational ecosystem for broadening your perspective and expanding your knowledge of business, economies, and cultures worldwide.

WHU’s global network forms the basis of many international opportunities within the Master of Science Programs, such as the capstone module abroad, the semester abroad, or our exclusive double degree programs.

Here is a sample of our many partner universities around the world. For a comprehensive overview, visit www.whu.edu/partneruniversities

**NORTH & CENTRAL AMERICA**

9. University of Alberta, Edmonton/Canada
10. York University, Schulich School of Business, Toronto/Canada
11. Columbia University, Columbia Business School, New York City/USA
12. Emory University, Goizueta Business School, Atlanta/USA
13. Northwestern University, Kellogg School of Management, Evanston/USA
14. Tulane University, Freeman School of Business, New Orleans/USA
15. University of Michigan, Stephen M. Ross School of Business, Ann Arbor/USA
16. University of San Diego, San Diego/USA
17. University of Texas at Austin, McCombs School of Business, Austin/USA
18. Washington University in St. Louis, Olin Business School, St. Louis/USA
19. INCAE Instituto Centroamericano de Administración de Empresas, Alajuela/Costa Rica

**SOUTH AMERICA**

20. UDESA Universidad de San Andrés, Buenos Aires/Argentina
21. Fundação Getúlio Vargas – EAESP, São Paulo/Brazil
22. The Federal University of Rio de Janeiro, COPPEAD Graduate School of Business, Rio de Janeiro/Brazil
23. PUC Pontificia Universidade Católica de Chile, Santiago/Chile

*Please note that partner universities may be subject to change.
AFRICA & MIDDLE EAST

35. Tel Aviv University, Coller School of Management, Tel Aviv/Israel
36. University of Cape Town, Rondebosch/South Africa

ASIA & OCEANIA

24. Indian Institute of Management Ahmedabad, Ahmedabad/India
25. Keio University, Yokohama/Japan
26. Korea University Business School, Seoul/South Korea
27. NUS National University of Singapore, Singapore
28. Chulalongkorn University, Sasin Graduate Institute of Business Administration, Bangkok/Thailand
29. Fudan University, Shanghai/China
30. Peking University, Guanghua School of Management, Beijing/China
31. HKUST Hong Kong University of Science & Technology, Hong Kong
32. University of New South Wales, Sydney/Australia
33. The University of Western Australia, Perth/Australia
34. Victoria University of Wellington, Wellington/New Zealand
Top-Ranked Career Services

To us, career services mean successful interaction among companies, students, and alumni. With numerous career activities for students of all programs, we offer occupational orientation and an exciting platform for networking with company representatives and alumni.

The Career Center supports you on your path of professional self-determination, helping you reach your goals and facilitating a smooth transition from student life to work life.

WHU received a top-two spot in the Financial Times Master in Management Ranking for its career services in seven out of the last eight years based on input from alumni.

At all stages of your career planning process, you will profit from a broad range of career activities. Our services include:

- Career counseling and training: Individual career counseling and training on topics such as résumé and cover letter writing
- Presentations, workshops, and career fairs: On-campus company presentations by WHU sponsors and three annual career fairs
- Job database and newsletters: Internships and job offers published in weekly newsletters for each program and graduating class
- Online résumé database and on-campus recruiting: Typically first-round interviews based on online student résumé database
- Link to alumni network: Close relationship with the alumni network supporting on-campus activities and providing career advice as well as job and internship offers

Learn more about WHU’s outstanding Career Center: www.whu.edu/msc/career

GRADUATE STATISTICS
5 Year Average: Industry Breakdown

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<td>Consulting</td>
<td>39%</td>
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<tr>
<td>Banking &amp; Finance</td>
<td>18%</td>
</tr>
<tr>
<td>Industry &amp; Services</td>
<td>16%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>10%</td>
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<tr>
<td>Start-up &amp; Online Business</td>
<td>9%</td>
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<tr>
<td>Founder</td>
<td>7%</td>
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<tr>
<td>Public Institutions &amp; Government</td>
<td>&lt;1%</td>
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In Praxi – WHU Alumni Association

WHU is unique, and so are its alumni. Founded by the first graduates in 1988, In Praxi – WHU Alumni Association is regarded as one of the best alumni associations in the German-speaking region.

The alumni organization has more than 3,900 members. Historically, and until today, more than 90% of all graduates become members of In Praxi. Approximately 25% of its members live outside of Germany and are spread over more than 65 countries across the world. More than 30 regional chapters help to keep the community alive and to establish the global network of friends.

The purpose of In Praxi is the continuous support of WHU and its student body through knowledge, skills, and financial resources. Once you are an alumnus of WHU, you will benefit at various levels. The In Praxi office and the many volunteering members organize a wide variety of services and events. These include:

- Access to myinpraxi.org intranet with up-to-date contact information of all members
- Exclusive career services with Post Placement program and Alumni Career Day
- Lifelong Learning Series with seminars on current management and other popular topics
- Participation in a wide variety of events in regional chapters, sport events, and WHU conferences
- Frequently used member benefit platform
- Quarterly member magazine ‘Keep in Touch!’

Read more about WHU’s alumni association: www.whu.edu/en/alumni
Your Application

WHU is looking for smart, diverse, and creative students from around the world. For our Master of Science Programs, we seek recent graduates with an above-average track record in their academic education who show personal commitment, are passionate about collaboration, and possess excellent English-language skills.

REVIEW THE ADMISSION REQUIREMENTS
- Bachelor degree in a business-related field of study
- Practical experience (min. 14 weeks of internship/s or equivalent)
- International experience (study or internship abroad)
- GMAT, GRE, or TM-BASE
- TOEFL (min. 100 IBT), IELTS (min. 7.0)

START THE ONLINE APPLICATION
- Start your online application via our online portal at www.whu.edu/msc/application
- Create your application account. You do not have to complete the online application at once – at any time during the process, you may take a break, save the information you have entered, and come back to it later
- Complete the application form and submit it together with the supporting documents
- If your application is successful, you will be invited to one of our admission tests

APPLICATION DEADLINES
- Applicants requiring a visa: mid-April
- Applicants requiring no visa: mid-May

For applicants located outside of Germany, we offer the chance to participate in an off-campus admission test. It is identical with the one on campus and is conducted via Skype.

PRE-ASSESSMENT & CONTACT
You are welcome to send us your résumé and transcripts for a pre-assessment of your eligibility for our Master of Science Programs. Please send your documents to master@whu.edu

The admissions team will gladly provide eligibility feedback.

For further information such as detailed admission requirements, the application process, and applicable deadlines, please visit our website at www.whu.edu/msc/application or contact us at master@whu.edu
Your Financing Opportunities

WHU offers a series of scholarships and financing opportunities to ensure that everyone who has been successful in obtaining admission can study at WHU. Scholarships for the Master of Science Programs are based on criteria such as merit, social and voluntary involvement, diversity, and financial need.

Here is a sample of our scholarships and financing opportunities:

- **Reduced Tuition**
  The income-related reduced tuition opportunity at WHU amounts to one semester tuition fee. The number of scholarships will be determined on a yearly basis.

- **Merit Scholarship**
  This scholarship is granted to qualified candidates with an above-average GMAT, GRE, or TM-BASE score. The award is divided into three levels covering half, one, or two semesters of tuition at WHU.

- **WHU Female Founders Fellowship**
  This scholarship is a unique opportunity for female students in the Master in Entrepreneurship Program who are passionate about entrepreneurship and eager to make an impact in the entrepreneurial ecosystem. Each scholarship covers two semesters of tuition at WHU.

- **Campus for Finance Scholarship**
  This scholarship is offered to one outstanding participant of the WHU Campus for Finance New Year's Conference or the WHU Private Equity Conference who will study in the Master in Finance Program. It covers one semester tuition fee.

- **In Praxi Diversity Scholarship**
  In Praxi – WHU Alumni Association has launched the In Praxi Diversity Scholarship. Its purpose is to help qualified candidates coming from abroad with financial and student support. Each scholarship covers one semester of tuition.

- **In Praxi Women in Business Scholarship**
  This scholarship aims to support female international applicants in need of funding to study at WHU. Each scholarship covers one semester of tuition.

- **e-fellows Master-Scholarship**
  In cooperation with e-fellows.net, WHU offers this scholarship to either an outstanding participant of an e-fellows Master Day Business & Economics, or an e-fellows scholar or alumnus. This award is equal to one semester of tuition.

- **Generation Contract offered by Brain Capital GmbH**
  Study first, pay later: The Generation Contract is an innovative model to finance your studies. If you participate in this financing model, you will not pay tuition fees during your studies at WHU. In return, you will pay an income-dependent fee on career entry if your annual income is above €30,000. For a maximum of 10 years of redemption, you pay between 4.0% and 5.7% of your income. On top of that, you will get individual career coaching during your studies and after graduation.

- **Loan Program of Sparkasse Koblenz**
  WHU offers a low-interest loan program with Sparkasse Koblenz, which is available for German-speaking WHU students. The study contract is adequate as security for the bank. This loan is also available to German-speaking international students who can provide a loan guarantee from Germany.

- **Deutschlandstipendium**
  Within the framework of the “Deutschlandstipendium”, WHU grants annual scholarships to particularly talented and high-achieving students who also distinguish themselves through outstanding social and societal commitment. The scholarships are funded in equal shares by the Federal Ministry of Education & Research (BMBF) and by private donors. The scholarships amount to €300 per month each and are initially granted for a period of twelve months with the possibility of extension.

For complete financial aid and tuition information, visit: [www.whu.edu/msc/financial-aid](http://www.whu.edu/msc/financial-aid)

Please note that scholarships and financing opportunities may be subject to change.

“The spirit and community at WHU is something I have never experienced before. Students are super talented and motivated; it’s an enriching experience to be a part of such a cohort. I’m so thankful to In Praxi – WHU Alumni Association for helping me realize my goals.”

Rachna Sekhrajka
In Praxi Diversity Scholarship recipient WHU MSc, Class of 2019
Take the Next Step

The best way to know what it is like to be a Master's student at WHU is to experience it for yourself! We would be happy to meet you at one of our many events on-campus, online, and in various cities in Germany and around the world.

CAMPUS & CLASS VISIT
A Campus & Class Visit is an excellent opportunity to meet and interact with students, faculty, and the admissions team.

Experience the unique campus atmosphere, attend a lecture, and get a first-hand feel for the vibrant and international WHU culture.

We offer Campus & Class Visits throughout the year. Please check our website for upcoming events. You are also welcome to make an individual appointment to get to know the WHU Campus Vallendar. Please contact us to arrange an appointment.

VIRTUAL INFORMATION SESSION
Online, you can join one of our Virtual Information Sessions from anywhere in the world to get insights into our Master Programs and chat with students and representatives from WHU.

AFTER-WORK INFORMATION SESSION
We invite you to meet us in a city near you at one of our After-Work Information Sessions. At these events, you will learn about our Master Programs and expand your network with alumni, faculty, and staff from WHU – all in a relaxed and personal setting.

HIGHER EDUCATION & CAREER FAIR
The MSc team regularly participates in fairs held in many cities around the world. We would be delighted to meet you there and to answer all your questions about studying at WHU.

Visit our website for a full event schedule: www.whu.edu/msc/events

CONNECT WITH US
For any questions on the programs, to register for an event, or to make an appointment, please get in touch with us: master@whu.edu

Follow us on Facebook to keep up with our latest news: Facebook.com/MasteratWHU
GERMANY, IN THE HEART OF EUROPE

Germany is not just an excellent place to study; it is also centrally located in Europe, and a great place to experience the rich heritage of European culture and history. Within just a few hours one can easily visit Europe’s most exciting cities and metropolises. London, Amsterdam, Paris, and Prague are just a stone’s throw away.

Germany itself offers a stunning mixture of beautiful landscapes, inspiring historical sites, and vibrant urban centers with a thriving cultural life. While preserving its own traditions, Germany is a highly international location and home to many very successful and renowned export firms as well as plenty of hidden champions. WHU offers more than just high-quality education: we open doors to international top-business connections – in Germany and around the world.