Unfold Your Ambition. Develop Excellence. Master of Science Programs

Excellence in Management Education

WHU Otto Beisheim School of Management
WHU – Otto Beisheim School of Management is the leading private business school in Germany and is continuously ranked among the top business schools in Europe. On WHU’s two campuses in Vallendar (near Koblenz) and Düsseldorf, faculty, students, and staff enjoy working and studying in an environment that promotes diversity and internationalization. The organizational culture at WHU characterizes a spirit of courage and innovation, a strong sense of community, a high dedication to excellence, and an intrinsic commitment to society.

"Excellence from the beginning is a core value here at WHU; it is about quality. As individuals, we learn that thinking differently means thinking innovatively, which is not only celebrated, but encouraged. As members of this vibrant, collaborative, and international community, we support each other on our path towards excellence. The family we find in our friends and mentors guide, motivate, and remind us that with courage and commitment anything is possible. This is our WHU Spirit."

Professor Dr. Markus Rudolf
Dean of WHU
WHU’s Master of Science Programs attract young and highly talented groups of candidates. This snapshot from our Fall 2020 intake offers some insights:

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<th>Rankings</th>
<th>MiM</th>
<th>MiE</th>
<th>MiF</th>
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<tbody>
<tr>
<td>Class size</td>
<td>121</td>
<td>42</td>
<td>47</td>
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<tr>
<td>Female students</td>
<td>39%</td>
<td>29%</td>
<td>23%</td>
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<tr>
<td>Average age</td>
<td>23</td>
<td>24</td>
<td>23</td>
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<tr>
<td>International</td>
<td>26%</td>
<td>33%</td>
<td>45%</td>
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<tr>
<td>International</td>
<td>18</td>
<td>12</td>
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"When I first visited WHU during an open day, it was love at first sight. I immediately felt at home; it was a small community and everyone I met was down-to-earth and friendly. I had looked at a lot of business schools and universities, but WHU felt like a great match for me.”

Sina Thenagels, Germany
Business Lead Marketing Intelligence at tink GmbH, Berlin, Germany
WHU Master in Management Class of 2010
WHU Bachelor in Business Administration Class of 2008

The Spirit of Courage and Commitment at WHU

The WHU Master of Science experience is unlike any other. It is challenging, dynamic, and highly inspiring. Unique features of our programs include flexible curricula, a semester abroad, an internship, which offers insights into the professional world, and the option of completing a Double Degree with one of our selected partner universities. The language of instruction of our Master of Science Programs is English, and all courses take place on our campus in Vallendar.

At WHU, you will be part of a vibrant, collaborative and international student community, and build a network and friendships that will last far beyond your time here. The distinctive ‘WHU Spirit’ can be felt everywhere on campus, but it is especially nested in the intellectual, cultural, and social commitment of our students. WHU students are remarkably entrepreneurial – they act courageously, behave responsibly, and think differently. They value and learn from failure, improve our communities, and foster the entrepreneurial spirit in all aspects of the WHU community.

Build your career with us. Join our WHU family.

Our Master of Science Programs at WHU include:
- Master in Management
- Master in International Business
- Master in Entrepreneurship
- Master in Finance

Diversity & Internationality
COSMOPOLITANESS
Family & Trust
COMMUNITY
Passion & Innovation
ENTREPRENEURSHIP
Ambition & Performance
EXCELLENCE
Master in Management

The Master in Management (MiM) is a full-time international Master of Science Program with a flexible curriculum, which offers the breadth and depth of knowledge across the field of general management. The core electives provide the essential tools and foundation for a thorough understanding of management, while the concentrations present a unique opportunity for a more extensive grasp on different topics in business.

We seek graduates from the fields of business and/or economics with up to two years of postgraduate work experience.

Job entry by industry – Master in Management: 2015–2019

43% Consulting
7% Founder
20% Industry & Services
8% Continuing Education
8% Startups & Online Business
14% Banking & Finance

“Management is not just about how to become an effective manager; it is also about having a greater understanding of the big picture and developing an awareness of the responsibilities towards all stakeholders to be impactful. With various options to tailor the program to students’ interests, the Master in Management offers the breadth and the depth across all areas of management. It helps students shape their future careers and prepares them for the challenges of the dynamic business environment.”

Prof. Dr. Christian Andres
Academic Director
Chair of Empirical Corporate Finance

“I was one of the few first employees at Rocket Internet in Pakistan when they were expanding through Daraz.pk (Zalando). Most of our seniors in the team were from Germany, and in particular from WHU. That was when I was pursuing business schools for my masters, and after speaking to some of the seniors from Germany, I only heard great things about WHU, and most importantly, the power of the WHU Alumni Network. As a WHU student, I always found the network really helpful — with my internships, master thesis, and especially with my job search.”

Anas Hasan, Pakistan
Regional Manager SAARC – THG Brands at The Hut Group, Manchester, United Kingdom
WHU Master in Management Class of 2016

Study Section I/II

Study Section III/IV

6 Core Electives (30 credits)
Accounting & Finance, Data Analytics, Economics, Marketing & Sales, Strategy & Leadership, Supply Chain Management

6 Electives (30 credits)
Across all Concentrations, up to 3 Electives can be chosen from the pool of all MSc Electives

Internship (5 credits)
of at least 6 weeks

Semester Abroad (30 credits)

Master Thesis (25 credits)

Optional: Double Degree

8 Concentrations

- Business Analytics
- Data Analysis
- Economics
- Financial Accounting
- Innovation
- Marketing & Sales
- Strategy & Leadership
- Supply Chain Management

For more information on the MiM program, visit www.whu.edu/mim/structure
Master in International Business

The Master in International Business (MIB) is a full-time international Master of Science Program. Its comprehensive curriculum opens the door to a global mindset needed for a career in management working in an international environment. It is designed for recent graduates with no more than two years of postgraduate work experience who are looking to boost their career by broadening their general management skills.

We seek graduates from business-related fields, or an academic degree with a minor in business.

Five Reasons to Choose the Master in International Business

01 Experience a first-class education: our Master Programs rank #1 in Germany
02 Access unparalleled career opportunities: with personalized support from the WHU Career Center
03 Develop lifelong connections: join a network of international peers and alumni
04 Learn from the best: benefit from our expert faculty
05 Become a global leader: get the skills to make an impact

"I am excited we have extended our Master of Science Program portfolio to include the new Master in International Business, which will offer the breadth of knowledge across the field of management. In addition to a mandatory semester abroad, the international dimension of doing business and collaborating around the globe is deeply embedded in the entire curriculum, giving students the perfect combination of classroom and in-the-field exposure to business practices in other parts of the world."

Prof. Dr. Christian Andres
Academic Director
Chair of Empirical Corporate Finance

"During my bachelor studies in Engineering and Management at a public university, I realized that I wanted to deepen my business knowledge. Studying at the best business school in Germany was very appealing to me since the program is the perfect match to my interests. Each day, I am more convinced that choosing WHU was the best decision of my life due to the high commitment of everyone at WHU. I feel deeply valued, and that I have the space to grow academically and personally."

Sam Shahneh, Germany
WHU Master in Management Class of 2022

Study Section I/II

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<td>9 Core Courses (45 credits)</td>
<td>Internship (5 credits) of at least 6 weeks</td>
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Study Section III/IV

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Optional: Double Degree

For more information on the MIB program, visit [www.whu.edu/mib/structure](http://www.whu.edu/mib/structure)
**Master in Entrepreneurship**

The **Master in Entrepreneurship (MiE)** is Germany’s first international and specialized Master of Science Program in the fields of entrepreneurship and innovation. It has been developed for students with an entrepreneurial mind and the ambition to lead and found companies in times of technological changes, innovation, artificial intelligence, new business models and rapid transformation. We seek graduates from the fields of business and/or economics, or from STEM and other subjects with some experience in the field of entrepreneurship, with up to four years of postgraduate work experience.

**One Versatile Program, Many Opportunities**

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<tr>
<th>The corporate transformer</th>
<th>The founder and entrepreneur</th>
<th>The consultant or venture capitalist</th>
<th>The technology expert</th>
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<td>For students who want to work in a corporate setting but wish to bring innovation and a dynamic perspective. Become a changemaker through modules such as Corporate Entrepreneurship and Visual Prototyping.</td>
<td>For students who have their own business or new ideas they want to develop, sharpen their entrepreneurial skills and expand their tool kit on how to run a startup, build a strong network, and connect with investors.</td>
<td>Through strategy modules and courses such as Entrepreneurial Finance, the MiE prepares candidates for a career in industries that are key determinants of the success of startups. Learn more about value creation and scaling to become a key player.</td>
<td>For students who want to be the knowledge link between tech offices, R&amp;D, and management. Gain knowledge in coding, AI, and the latest technological advances that are important for top management positions.</td>
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“Entrepreneurship does not and should not only take place in startups. Having read a fair number of job descriptions in the past years – I can tell you that the words ‘entrepreneurial mindset’ are incorporated in a lot of them, no matter what industry you look at. And that is exactly what the Master in Entrepreneurship is all about: developing and strengthening your entrepreneurial mindset.”

Johanna Wagner, Germany  
Manager Global Controlling Laundry & Home Care at Henkel, Düsseldorf, Germany  
WHU Master in Entrepreneurship & University of San Diego MBA Class of 2019

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### Study Section I/II

- **5 Core Modules (25 credits)**  
- **7 Electives (35 credits)**  
  - Up to 3 Electives can be chosen from the pool of all MSc Electives
- **Internship (5 credits)**  
  - of at least 6 weeks

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### Study Section III/IV

- **Summer Break**
- **Semester Abroad (30 credits)**
- **Master Thesis (25 credits)**
- **Optional: Double Degree**
  - Building and Scaling Successful Companies
  - Coding for Entrepreneurs
  - E-commerce Operations Management
  - Entrepreneurial Experimentation with Computational Intelligence
  - Entrepreneurial Selling
  - Heinz Nixdorf Lecture: Strategic Intellectual Property Management
  - New Product Development
  - Strategic Technology and Innovation Management
  - Web Mining
  - Value Creation in Family Firms
  - Venture Capital Finance
  - Visual Prototyping

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For more information on the MiE program, visit [www.whu.edu/mie/structure](http://www.whu.edu/mie/structure)
Master in Finance

The Master in Finance (MiF) is a rigorous full-time international and specialized Master of Science Program in the field of finance, which provides the fundamental skills and knowledge of financial markets, and a deeper understanding of theories surrounding modern finance. Our Master in Finance degree will prepare our students for a successful career across all landscapes in finance.

We seek graduates from the fields of business and/or economics, or from STEM subjects with a strong quantitative background and first-hand experience in finance-related fields through electives, thesis, CFA, or practical exposure, with up to four years of postgraduate work experience.

Job entry by industry – Master in Finance: 2015–2019

60% Banking & Finance
5% Startups & Online Business
7% Industry & Services
4% Continuing Education
16% Consulting
1% Founder

Study Section I/II

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<th>Internship (5 credits) of at least 6 weeks</th>
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Optional: Double Degree

MiF Electives

- Accounting for Financial Instruments
- Accounting for M&A Transactions
- Advanced Corporate Finance
- Asset Management
- Behavioral and Cultural Finance
- Contract Theory
- Corporate Governance
- Current Topics in Accounting
- Economics of Financial Markets
- Emotional Finance
- Exchange Rates and International Finance
- Financial Derivatives
- Financial Modeling with Excel
- Financial Reporting and Capital Markets
- Financial Risk Management
- Financial Statement Analysis and Valuation
- Financial Technologies
- International Tax Strategy
- Investment Banking
- Monetary Economics and Central Banking
- Valuation and M&A

"Our Master in Finance Program provides the profound knowledge required for students to succeed in financial markets today, but also the out-of-the-box thinking needed to progress and make an impact in their careers. With a deeper understanding of theories and their practical application, combined with the opportunity to study abroad and practical internships with top financial institutions, the program opens the door for our graduates to limitless possibilities in the financial landscape. What really makes our program stand out is the network – a successful career in finance is not just about numbers, it is also about the people you will meet and get to know along the way.”

Prof. Dr. Martin Jacob
Academic Director
adidas Chair of Finance, Accounting and Taxation

“I developed an interest in finance during my bachelor studies and later when I was working at Mazda Motor Europe. I wanted to enhance my knowledge in business and finance with a master’s program, and WHU offered the perfect learning environment. The curriculum can be tailored to my interests with a lot of practical components, which challenges my perspectives and is a chance to apply what I learned in class to real-life cases. I also like that we are encouraged to take leadership positions and show initiative, which strengthens our interpersonal skills.”

Diana-Ionela Chilug, Romania
WHU Master in Finance Class of 2022

For more information on the MiF program, visit www.whu.edu/mif/structure
Double Degree Programs

The Double Degree option is the perfect match for those who are ambitious, driven and willing to take on an extra challenge – naturally, there are limited opportunities available, and with higher admission requirements.

After two semesters at WHU and two more at our partner university, our students will earn a full second degree (either an MBA or a Master of Science) in addition to a Master of Science degree from WHU. Another big benefit is the added international experience – not only will they have lived and studied for a whole year in another country, but they will have also gained valuable business and cultural insights, and soft skills that are relevant in today’s globalized world.

Applicants to our Master of Science Programs are encouraged to take advantage of the opportunity to secure their seats in our Double Degree Programs by applying before they start their Master of Science Programs at WHU. For more information regarding the application process and admission requirements, visit www.whu.edu/double-degree.

Double Degree Partner Universities:

- Católica-Lisbon School of Business and Economics, Lisbon, Portugal (MSc)
- Emory University, Goizueta Business School, Atlanta GA, USA (MBA)
- emlyon business school, Lyon, France (MSc)
- INCAE Instituto Centroamericano de Administración de Empresas, Alajuela, Costa Rica* (MBA)
- Keio University, Yokohama, Japan (MBA)
- Peking University, Guanghua School of Management, Beijing, China (MBA)
- PUC Pontificia Universidad Católica de Chile, Santiago, Chile* (MBA)
- Tulane University, Freeman School of Business, New Orleans LA, USA (MBA)
- University of Alberta, Edmonton, Canada (MBA)
- University of San Diego, San Diego CA, USA (MBA)
- University of Texas at Austin, McCombs School of Business, Austin TX, USA (MBA)
- University of Western Australia, Perth, Australia* (MBA)
- York University, Schulich School of Business, Toronto, Canada* (MBA)

* for Master in Management and Master in Entrepreneurship students only

“I chose to do the Master in Management Program at WHU as it offers the rare opportunity to obtain a second degree from renowned universities all over the world. Doing the Double Degree in Perth has been a unique opportunity to combine studying at a world-class university, and getting to know Australia and its great culture, nature and people.”

Maximilian Jensen, Germany
Manager, Andersch AG, Frankfurt am Main, Germany
WHU Master in Management & University of Western Australia
MBA Class of 2015
WHU Bachelor in Business Administration Class of 2013
Double Degree Programs

Special Master in Finance Double Degree Program: WHU and Olin Business School

WHU and the Olin Business School at Washington University in St. Louis, USA, have teamed up to offer a special Double Degree Program for our Master in Finance students. Students who enroll in this program have the option to earn two academic degrees in finance within 21 months – a Master of Science in Finance from WHU, and a Master of Science in Finance from Olin Business School. This exclusive Double Degree Program will offer you the unique experience of studying at two universities with excellent reputations over two different continents, while immersing yourself in different cultures and business environments. It will also give you unparalleled access to two global alumni networks.

If you are interested in the program, you can apply directly via Olin Business School.

“Olin-WHU Double Degree Program enabled me to learn great lessons from two prestigious business schools and encouraged me to take advantage of international opportunities. What I gained from Olin-WHU was the professional knowledge and an indispensable confidence that I will definitely take with me into my career and life.”

Yujiang Liang, China
WHU Master in Finance and Olin Business School
Master in Finance Class of 2021

Special Master in Entrepreneurship Double Degree Program: WHU and MIP Politecnico di Milano

WHU and MIP Politecnico di Milano have teamed up to offer a Double Degree Program exclusively for our Master in Entrepreneurship students. This joint program offers talented candidates the opportunity to earn two Master degrees in just two years – an International Master in Innovation and Entrepreneurship from MIP, and a Master of Science in Entrepreneurship from WHU. MIP has academic faculty who specialize in innovation and technologies with many years of experience of working alongside innovative companies, startups, and business incubators. Our cooperation offers an excellent international program that is designed to train the next generation of movers and shakers: creative and ambitious entrepreneurs who embody excellence.

For more information on the Double Degree Programs, visit www.whu.edu/double-degree
International Experience

International exposure is an essential aspect of the WHU Master of Science experience. Our unique network of more than 200 partner universities across the globe creates a perfect educational ecosystem for broadening your perspective and expanding your knowledge of business, economies, and cultures worldwide.

North America
- Columbia University, Columbia Business School, New York City NY, USA
- New York University, Leonard N. Stern School of Business, New York City NY, USA
- Northwestern University, Kellogg School of Management, Evanston IL, USA
- Rice University, Jones Graduate School of Business, Houston TX, USA
- University of Michigan, Stephen M. Ross School of Business, Ann Arbor MI, USA
- University of Southern California, Marshall School of Business, Los Angeles CA, USA
- University of Toronto, Joseph L. Rotman School of Business, Toronto, Canada

South America
- Fundação Getulio Vargas, EAEESP, São Paulo, Brazil
- The Federal University of Rio de Janeiro, COPPEAD Graduate School of Business, Rio de Janeiro, Brazil
- PUC Pontifícia Universidad Católica de Chile, Santiago, Chile
- UDESIA Universidad de San Andrés, Buenos Aires, Argentina
- Universidad ORT, Montevideo, Uruguay

Europe
- Copenhagen Business School, Copenhagen, Denmark
- Durham University Business School, Durham, UK
- ESCP Europe, Paris, France
- IE Business School, Madrid, Spain
- Rotterdam School of Management, Rotterdam, the Netherlands
- Stockholm School of Economics, Stockholm, Sweden
- Università Commerciale Luigi Bocconi, Milan, Italy

Asia and Oceania
- Chulalongkorn University, Sasin Graduate Institute of Business Administration, Bangkok, Thailand
- Fudan University, Shanghai, China
- Indian Institute of Management Ahmedabad, Ahmedabad, India
- Kobe University, Kobe, Japan
- Korea University Business School, Seoul, Republic of Korea
- National University of Singapore, Singapore
- University of Melbourne, Melbourne, Australia
- University of New South Wales, Sydney, Australia
- Victoria University of Wellington, Wellington, New Zealand

Africa and Middle East
- Tel Aviv University, Cotler School of Management, Tel Aviv, Israel
- University of Cape Town, Rondebosch, South Africa
- University of Stellenbosch Business School, Cape Town, South Africa

WHU’s global network forms the basis of many international opportunities within the Master of Science Programs – the semester abroad, the capstone module abroad, and our exclusive Double Degree Programs.

Here is a sample of our many partner universities around the world. For a comprehensive overview, visit www.whu.edu/exchange.

Capstone Module
We offer a capstone module for those who are in the 90-credit track of the Master in Finance and the Master in Entrepreneurship Programs. The capstone is a one-week module abroad to attend tailor-made lectures and local company visits to experience different business ecosystems. Locations vary from year to year; our previous destinations include New York City (NY) and Boulder (CO) in the United States, and London, United Kingdom.

“Having the opportunity to study at the political heart of America is a unique experience and has widened my perspective and enabled me to learn about the everyday culture of American life.”

Miriam Walden, Germany
Fellow Senior Associate at McKinsey & Company, Cologne, Germany
WHU Master in Management Class of 2018
A WHU experience is not just about studying – in their free time, our students enthusiastically pursue a wide range of extracurricular activities and initiatives, making campus an exciting place to be. Whether you love sports, the theater, music, entrepreneurship, the community, debating, or are even partial to casual wine tasting, there truly is something for everyone.

Student-Led Conferences and Events:
- 3 Day Startup – WHU Founders Bootcamp
- Campus for Controlling
- Campus for Finance – WHU New Year’s Conference
- Campus for Finance – WHU Private Equity Conference
- Campus for Sales
- Campus for Strategy and Leadership
- Campus for Supply Chain Management
- forumWHU
- Idealab! – WHU Founders’ Conference
- SensAbility – The WHU Impact Summit
- Startup Academy
- TEDxWHU
- Tradify meets WHU

Sports and Fun:
- In Vino Veritas – wine tasting, wine seminars
- Studentische Bühne der WHU – WHU Student Theater Group
- WHU Debating Union
- WHU Golf
- WHU Euromasters
- WHU Sports Association

Student Clubs, Consultancies, and Societies:
- Business Meets Tech
- confuentes e.V. – The Student Management Consultancy
- Sadita Consulting – Pro Bono Consulting at WHU
- SmartUp! – The WHU Entrepreneur Network
- WHU Entrepreneurship Roundtable
- WHU Finance Society e.V.
- WHU Inside Business

Social Impact and Political Engagement Organizations:
- Diversity at WHU
- Enactus WHU Vallendar e.V.
- FEM – The WHU Female Leadership Initiative
- LHG Vallendar – University Liberals’ Association
- RCDS at WHU – Association of Christian Democratic Students
- WHU First Responder e.V.
- WHUSH – WHU Students Help
- WHU Social Democratic and Ecological Association
- WHU VIP (Vallendar Integration Program)

For more information, please see here: www.whu.edu/student-clubs
In Praxi –
WHU Alumni Association

WHU is unique, and so are its alumni. Founded by the first graduating class in 1988, In Praxi is regarded as one of the strongest alumni associations of business schools in Europe.

In Praxi aims to continuously support WHU and its student body through knowledge, skills, and financial resources. Alumni of WHU benefit from the following:

- Access to In Praxi member directory with contact information of all members
- Exclusive career services with In Praxi’s Alumni Career Service
- Lifelong Learning Program, which offers continuous personal and professional development seminars
- Participation in a wide variety of events in regional chapters, sport events, and WHU conferences
- Quarterly member magazine ‘Keep in Touch’

In Praxi in Numbers:

- 4,700 alumni from 67 countries
- 90% membership rate
- 35 chapters worldwide
- 100+ events around the world each year

Some of the services the Career Center offers are:

- Career counseling and training: individual career counseling and training on topics such as resumé and cover letter writing
- Presentations, workshops, and career fairs: on-campus company presentations by WHU sponsors, and three annual career fairs (online/on-campus)
- Job database and newsletters: internships and job offers published in weekly newsletters for each program and graduating class
- Online student resumé database and on-campus/online recruiting: opportunities for students to be invited by partner companies to first-round interviews on- and off-campus as well as to online events on the basis of student resumés posted in an online database
- Link to alumni network: close relationship with the alumni network supporting on-campus activities and providing career advice, as well as job and internship offers

A sample of the companies that have been active at WHU:

- Accenture
- Adidas
- Amazon
- Audibene
- Bain & Company
- BASF
- Beiersdorf
- Bertelsmann
- Boston Consulting Group
- Deutsche Bank
- Goldman Sachs
- Henkel
- J.P. Morgan
- Kühne + Nagel
- McKinsey
- Oliver Wyman
- PIMCO
- Procter & Gamble
- Rocket Internet
- Volkswagen
- Xing / New Work
- Zalando
- … and many more

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- Career counseling and training: individual career counseling and training on topics such as resumé and cover letter writing
- Presentations, workshops, and career fairs: on-campus company presentations by WHU sponsors, and three annual career fairs (online/on-campus)
- Job database and newsletters: internships and job offers published in weekly newsletters for each program and graduating class
- Online student resumé database and on-campus/online recruiting: opportunities for students to be invited by partner companies to first-round interviews on- and off-campus as well as to online events on the basis of student resumés posted in an online database
- Link to alumni network: close relationship with the alumni network supporting on-campus activities and providing career advice, as well as job and internship offers

A sample of the companies that have been active at WHU:

- Accenture
- Adidas
- Amazon
- Audibene
- Bain & Company
- BASF
- Beiersdorf
- Bertelsmann
- Boston Consulting Group
- Deutsche Bank
- Goldman Sachs
- Henkel
- J.P. Morgan
- Kühne + Nagel
- McKinsey
- Oliver Wyman
- PIMCO
- Procter & Gamble
- Rocket Internet
- Volkswagen
- Xing / New Work
- Zalando
- … and many more

Career Center Rankings:

#1 Career Service in Germany
Trendence Graduate Barometer 2018

#2 Career Service worldwide
Financial Times MiM Ranking 2020

“Through participating in the events organized by the Career Center, I got two internships, which allowed me to have the best of both worlds – a fortune 100 incumbent company I met during the Inhouse Consulting Mixer and a startup I met during the Founders Career Day. I encourage everyone to make the most out of the different formats that are being offered.”

Luxuan Chen, China
WHU Master in Entrepreneurship Class of 2021

For more information, please see: www.whu.edu/en/alumni
Application Process

WHU is looking for smart, ambitious, and creative students from around the world. For our Master of Science Programs, we seek young graduates with a good track record in their academic education who are goal-oriented and have an entrepreneurial spirit. Candidates should have relevant practical experience, excellent English and analytical skills, as well as intercultural competences. Being open-minded and resilient are crucial traits of our community. We welcome driven team players to our WHU family.

As our Master of Science Programs have different application requirements, we have mapped out our general application process here. For specific eligibility requirements, please check the individual program page for more information, or send your résumé and transcripts to master@whu.edu for an eligibility check.

1 Start your application online
2 Complete the Kira interview
3 Take part in a personal interview
Receive your study offer

Application Deadlines:
- Applicants who require a visa: April 30, 2021
- Applicants who do not require a visa: May 31, 2021

Tuition Fees for the 2021 Intake:
- 90-credit track: €25,900 (includes capstone module)
- 120-credit track: €32,400 (includes semester abroad)

Financing Opportunities

We offer a variety of scholarships and financing opportunities to ensure that everyone who holds an offer can study at WHU. Scholarships for the Master of Science Programs are based on criteria such as merit, social and voluntary involvement, diversity, and financial need.

Here are some of our scholarship and financing opportunities:

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<tr>
<th>Scholarship Options</th>
<th>Loan and Financing Options</th>
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<td>Deutsche Bildung AG</td>
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<td>e-fellows Master Scholarship</td>
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<td>In Praxi Women in Business</td>
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<td>WHU Campus for Finance Scholarship</td>
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<td>WHU Excellence Scholarship</td>
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<td>WHU Merit Scholarship</td>
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<td>Reduced Tuition</td>
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</table>

Please note that scholarships and financing opportunities may be subject to change. Scholarships are limited in number, and specific requirements differ.

For more information, please visit www.whu.edu/msc/financial-aid
Meet Us

The best way to know what it is like to be a student at WHU is to experience it for yourself! You can meet us at one of our many events on campus, online, or even in various cities in Germany and around the world.

Campus & Class Visits

Experience our vibrant and international campus first-hand. A Campus & Class Visit is an excellent opportunity to meet and interact with students, faculty, and the admissions team.

We offer Campus & Class Visits throughout the year. Please check our website for upcoming dates. You are also welcome to make an individual appointment to visit us at Campus Vallendar.

Virtual Coffee Chats

You can join one of our Virtual Coffee Chats from anywhere in the world to get insights into our Master of Science Programs. Here, you get the chance to chat individually with a member of our Master of Science Team.

After-Work Information Session

Meet us in a city near you at one of our After-Work Information Sessions! At these events, you will learn about our Master of Science Programs and expand your network with alumni, faculty, and staff from WHU in a more informal setting.

Higher Education and Career Fair

The Master of Science Team regularly participates in higher education and career fairs held in many cities around the world. We would be delighted to meet you and answer all your questions about the WHU experience.

Visit our website for our upcoming events: [www.master.whu.edu](http://www.master.whu.edu)
Connect with us: master@whu.edu  visit.WHU  @whu_official

Campus Vallendar

WHU’s Campus Vallendar is nestled in the Upper Middle Rhine Valley, a 65 kilometer (40 mile) stretch on the Rhine River recognized as a UNESCO World Heritage Site. Teeming with historic towns, fairytale castles, and towering vineyards, Vallendar and its surroundings offer plenty to see and do.

Vallendar has a diverse and international student population of approximately 1,300 registered students. All accommodation options, such as halls of residence, private apartments, or houses, are within walking distance to the main campus. Students always have access to campus buildings and study rooms, which are equipped with state-of-the-art facilities. The town is also well-connected via road and rail, and is located within an hour’s distance from the Cologne/Bonn Airport, and Frankfurt am Main Airport.

WHU – Otto Beisheim School of Management

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